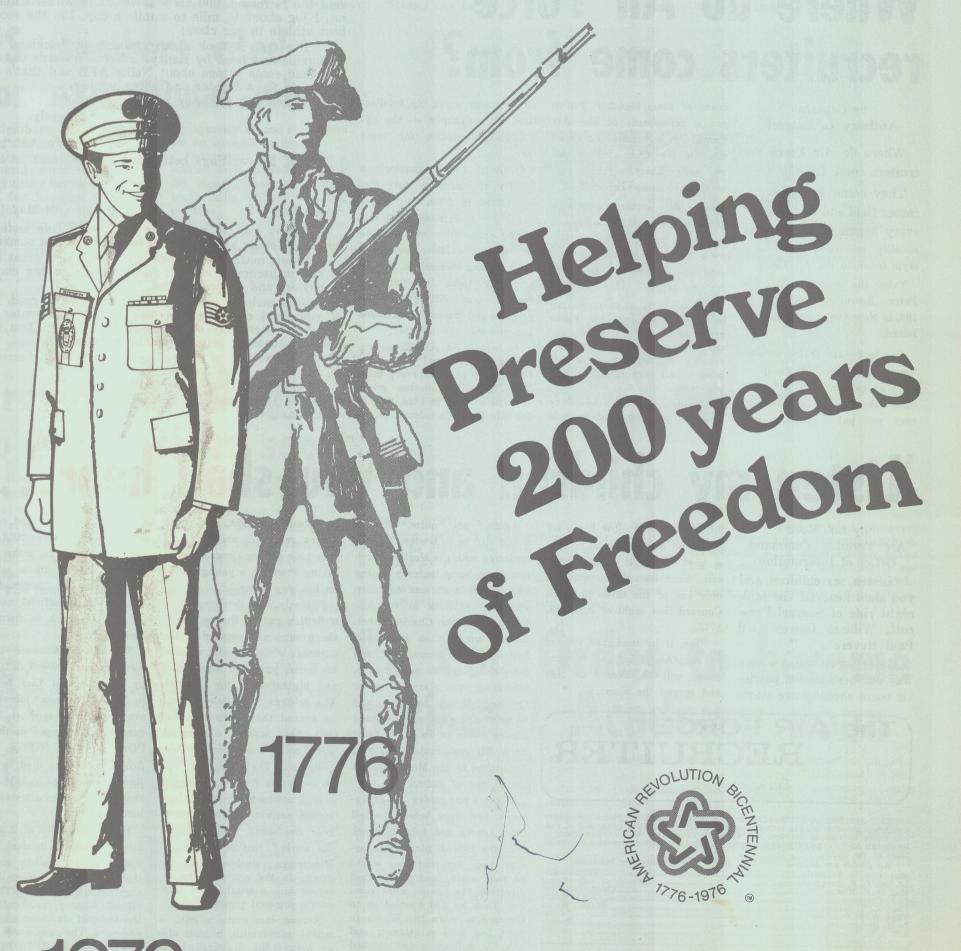
## The AIR FORCE RECRUITER

Vol. 22—No. 6 USAF Recruiting Service, Randolph AFB, Texas

June 1976



1976



WHERE DO RECRUITERS COME FROM? They come from every shop on every base, as illustrated by the members of Air Force Recruiting Detachment 104 in metropolitan New York. Representing fields from life support to concert band, these men are more than just another group of guys in blue—they're the Air Force in microcosm.

## Where do Air Force recruiters come from?

by Captain Anthony L. Batezel

Where do Air Force recruiters come from?

They come from every career field and walk of life, every segment of the personality spectrum, every lifestyle found in the Air Force.

Take the members of Air Force Recruiting Detachment

To look at their picture, they're just another group of guys or gals in blue. But what one team.

got a microcosm of the Air tual, bold, dynamic - the ag-Force. Put a random group of gregate description for these men together from another unit men. and you're likely to find a pre- Overall, the cosmopolitan

are a case in point. Though not Air Force assignment. But this "Dear Jeff exactly a random group, they varied composition only adds to only on the basis of their re- sense among themselves. "We're

group could be. Personnel, ad- Detachment 104 member.

dozen of them together, you've single group: quiet, hip, intellec-

ponderance in one career field. quality of recruiting duty dis-Det. 104's sector supervisors tinguishes it from any other a pretty tight fraternity — The group is as cosmopolitan despite our different back-

ventory management, concert cruiters come from? They come band — all represented in this from every shop on every base. More than just another group ever you put a random half traits is also spanned by this the Air Force in microcosm.

## Tomorrow's applicants?

(EDITOR'S NOTE: This is one of many letters received by Air Force recruiters throughout the nation from young men and women looking to their future. This one was received by the 3504th Air Force Recruiting Group and Colonel Edward D. Young, Jr., Group commander, took time to provide an encouraging answer. The way the youth are treated by Air Force people today will affect their attitude toward an Air Force enlistment tomorrow.)

"Dear Sir April 24, 1976

"I'm Jeff . . . , age 12, 6th grade. "I'm going to join the Air Force when I get older, but for now I was wondering if there was a way that you could send somethings about Lackland, and how I could work towards being a officer and a pilot.

"My problem is that I have a hard time with math, for the first three ranking periods my grades were 72, 79, 75, so you can see what I mean. My brother is really smart though, he's skipping the 8th grade and going into high school next year. He said he'd help me if he wasn't working.

"Things about me:

"I was born in Rochester, Minn., Jan. 5, 1964. We moved to Hawaii after 2 years on the mainland, finally we moved here in Maine. We live on a 336 acre farm, but my dad's a doctor and my mother's a nurse so we rent the farmland. 200 acres is woods in which I hike a lot. I jog about ½ mile to a mile a day. I'm the second best athlete in our class!

"I've read a book about training at Lackland and Greenville in a book by Henry B. Lent. Towards the end they had some things about Nellis AFB and that's my dream, to fly a fighter or fighter-bomber.

"Thank you for your help, I really glad.

"Sincerely, "Jeff . "Future A.F. pilot

"P.S. My writings better but the mailman is com-

"4 May 1976

"Thank you so much for your very fine letter. I were selected for their positions the unity recruiting personnel hope you realize your dream of becoming a pilot someday. "While math isn't mandatory, it will be a great help to you in becoming a pilot. Also consider taking classes in physics and other sciences.

"I've enclosed some literature for you to read. One 104, in New York City and Long in makeup as any Air Force grounds and interests," says one of your best chances to become a pilot is to enter the Air Force Academy or a college ROTC unit. You may ministration, life support, in- So where do Air Force re- ask for Academy information by writing: "Registrar

U.S. Air Force Academy Colorado Springs, CO 80840 makes them unique is that when- A wide range of personality of guys or gals in blue, they're "Edward D. Young, Jr., Colonel, USAF

# Listen my children and you shall

Office of Information

cott, William Dawes and 1775. Paul Revere . . ."

tic poem should have start- and spread the alarm. . . . "



THE AIR FORCE RECRUITER is an official Class II Air Force newspaper published monthly on the 15th day of the month by and for personnel of U.S. Air Force Recruiting Service, Air Training Command with headquarters at Randolph AFB, Texas. Opinions expressed herein do not necessarily represent those of the USAF. All photos are official Air Force photos unless otherwise indicated.

Commander
Director of Advertising
Chief, Publicity
Chief, Media
NCOIC, Media A1C J. M. Woogerd\_

Cover by Robert T. Blake, art director, Creative Branch, National Advertising Division, Directorate of Advertising, Air Force Recruiting Service.

Air Training Command proficient a historian as he was would still be in Boston. He had Dawes got there about 1 a.m., and brass fittings for "Old Irona poet. Prescott would have arranged with the North Church they took off for Concord, over- sides," learned to make gun-"Listen, my children, and come first because he was the sexton to hang lanterns in the taking Prescott, a young doctor powder and set up a mill to you shall hear/Of the mid- only one of the three to reach belfry, but that was to warn on his way home. manufacture it, designed the night ride of Samuel Pres- Concord that night of April 18, watching patriots in Charles- Suddenly, the three ran into colonies' first official seal -"One, if by land, and two, if Revere would then row over, the ground and escaped in the limited space. Meter aside, that's the by sea;/And I on the opposite hop a waiting horse, and head darkness while Prescott wheeled Nothing much more is reway our best known patrio- shore will be,/Ready to ride for Lexington, 20 miles north, his horse, jumped a stone fence corded about Dawes, a tanner

> Committee of Safety. ton a few days before, to tell ington, arriving just in time to toric ride. Sam Adams and John Hancock hear the shots "heard around He always spoke of it as just that the British planned to ar- the world," British troops and another exciting incident in the rest them, but that they would Minutemen clashing on the war. But Longfellow changed be told when, and from what green. In the confusion he es- that forever: "For borne on the direction the troops were com- caped with a trunkful of Han-night-wide of the Past,/Through ing. Then he had hustled on to cock's personal papers. Concord to warn the Whigs to Revere was quite a guy. A the hour of darkness and peril

> Everything went according to citizenry as much as the act the midnight message of Paul

town, across the Charles River. a British patrol. Dawes fell to did far too much to discuss in spreading "the alarm . . ./For and hightailed it for Concord. by trade, except that he died the country folk to be up and The soldiers held Revere until in 1799. Prescott joined the to arm" along the way. Unsung he conned them into believing army, was captured at Ticon-Dawes would be doing the same that the entire countryside deroga, and shipped north to a on a different route, both men would soon be snapping on their POW camp in Halifax, Nova dispatched by the Massachusetts posteriors. Then they let him Scotia, where he died in 1777. go — but on foot, so he legged Revere died at 83 in 1818, more (Revere had ridden to Lexing- it back across the fields to Lex- than four decades after the his-

alert the local militiamen and superb silversmith, he was also and need,/The people will waken hide the military stores stashed an artist: His drawing of the and listen to hear/The hurrying "Boston Massacre" fired up the hoof-beats of that steed,/And plan. Revere arrived in Lexing- itself. He cast bronze cannon Revere." (ATC/PS)

ed, had Longfellow been as Again, not quite. Revere ton about midnight, and when for the army, furnished copper

all our history, to the last,/In

System operational

June 1976

# nagement data available

Statistical data reflecting where they've been, how they stand and where they're headed is now available to Air Force recruiting detachments, Management Emphasis Program (MEP) officials here recently announced.

The new management system, operational throughout Air Force Recruiting Service, reviews detachment activities in key production areas, and looks at current trends and projected accomplishments six months down the recruiting

By gathering this vital data from various existing computer files and providing timely feedback and exchange, officials pointed out, both detachment-level and Recruiting Service-wide perspectives can be attained. More importantly, they said, trends and levels of performance can be analyzed before they develop into problems.

"The goal of the MEP," stated Colonel Donald D. Binford, vice commander of Air Force Recruiting Service, "is to provide timely and valid feedback data to assist in management of areas particularly vital to the Recruiting Service mission. By focusing on these areas, the MEP helps to insure that proper emphasis is given to them.

"The dynamics of our business often demand that different areas be reviewed or given emphasis."

said Col. Binford. "The MEP is capable of responding to this need, while still providing valuable analytical data."

The program also works in conjunction with other Recruiting Service efforts. It complements the Production Competition System and the Management by Objectives (MBO) Program (a program that allows each manager to participate in setting goals, controlling performance, and applying talents to an objective that he helped set and to which he is committed).

To assist in program management and informational feedback, two major reports will be produced by the Directorate of Marketing and Analysis here. A monthly report, will allow the review of key recruiting areas which directly contribute to recruiting effectiveness. A quarterly compilation will add items which are informational in nature and reflect progress in selected areas within the MBO program.

The monthly report, officials noted, will be divided into two equally important parts - enlistment and projection analysis.

The enlistment analysis will focus on five key areas of enlistment activity which are indicators of sound recruiting management. These key areas include high school graduate rate, a high school program indicator, enlistments in special Air Force jobs, minority enlistment rate and the overall cancellation efficiency rate for the unit.

Projection analysis statistics will tell detachments how they stand numerically compared to a six-months expectation line. This emphasis area is designed to encourage applicant enlistment in the Delayed Enlistment Program and to insure entry on

The special MEP quarterly report, officials noted, will reflect progress in a number of missionsupport objectives. Areas currently being considered for inclusion in the monthly report include percentage of assigned schools scheduled for Armed Services Vocational Aptitude Battery (ASVAB) testing; reportable accidents, complaints and allegations, basic military and technical school discharge percentages, Human Relations Training, special events, speeches, Recruiter-Customer Awareness Program activities, timeliness of decoration submissions, enlistment processing errors and the number of applications for recruiting duty.

"The MEP flags and adds emphasis to key mission areas for Air Force Recruiting Service," said Col. Binford. "Good management is a major ingredient of effective recruiting — and the MEP is one of the tools of good management."

"Nowadays," he added, "it's not enough to look on the wall to see how we stand; we must know what the picture will look like three, four or six months from now and our new analytical capability under the MEP will allow us to do just that."

### members cited ofor exceptional

Recruiting Service were re- for an exceptional job." cently commended by Major The general had asked for a General Andrew P. Iosue, special effort to meet objectives Recruiting Service comman- for March, April, and May, der, for doing an exception- traditionally difficult recruiting al job during the March, months. April, May recruiting He pointed out that he was period.

In a letter to all Recruiting Service personnel, Maj. Gen. Iosue said, "I salute

Members of Air Force my appreciation and recognition

impressed with the direct, immediate response from the recruiting force.

"We are over the hump-we the production recruiters made the critical period, and and sector supervisors who the outlook for the out-months responded to our needs, and to is good," said the general. He the detachment and group staffs indicated that increased producwho provided the support and tion did not reduce the previous assistance needed. Please accept quality level of applicants.

### Promotion changes take effect soon

RANDOLPH AFB, Tex. — Three policy changes for promotion to airman and airman first class will affect the time-in-service (TIS) and time-in-grade (TIG) requirements for these grades. Only airmen entering active duty on or after the changes take effect this month and August will have to meet the new require-

The first change extends the minimum TIS require- cover was designed by Chip Salas of the Creative Branch, National Advertising Diviment for promotion to airman (E-2) from four to six months—the result of a Department of Defense (DoD) -directed change. To help offset some of the impact, an Air Forceinitiated second change will decrease the minimum TIG requirement for promotion to airman first class (E-3) from eight to six months.

The two changes, both effective June 1, will have the effect of keeping the minimum promotion point to E-3 at the present 12-month TIS.

Exceptions to the changes include those entering active duty under present waiver authority, such as Civil Air Patrol (CAP) and six-year enlistees. Also, individuals demoted to E-1 or E-2, with a date of rank on or after the effective date, will have to E. Ordes, chief, Educational class. meet the new requirements for promotion.

between the four- and six-year enlistee promotion points. Six-year enlistees entering the Air Force Aug. 1 or later will be promoted to E-2 after completing basic training and to E-3 after six months TIG as an E-2. Under present policy, six-year enlistees skip E-2 Springs, Colo., this month.

Springs, Colo., this month. and are promoted to E-3 after completion of basic training. A summary of the current and revised phase points shows:

Four Year Six Year Four Year Six Year Enlistee Enlistee Enlistee Enlistee E-2 4 months 6 months\* 1.5 months\*\* E-3 12 months 1.5 months 12 months 7.5 months \* Effective with recruits entering June 1 or later.

Revised Program

Current Program

\*\* Effective with six year enlistees entering Aug 1 or later.

assistant Academy dean Lieutenant Colonel Diane my for the 1980 graduation Vital Information on Education

The third change, effective Aug 1, will reduce the disparity become the first woman assistant dean at the Air Force Academy, Colorado She has been responsible for a of the 3743rd Basic Military deans assigned to the Aca- national educator conventions gust 1972, the former school

sion, Directorate of Advertising here.

veteran will assist in the gram. She also served as the faculty at the DoD Race Relaadministration of coeducational Air Force representative to the tions Institute at Patrick AFB, affairs and if time permits, Joint Education Liaison Direc- Fla. She has also served as a teach behavioral science.

Affairs Division, here, will Lt. Col. Order assumed her

COMING SOON to Air Force recruiters will be copies of this school year's bookcover.

The cover, with a bicentennial theme, was printed in three million copies and is sched-

uled to be distributed to the field during July in accordance with distribution plans

provided by each Air Force Recruiting Group. The full-color cover contains a re-

cruiting message on the inner flaps with space for the recruiter's stamp. The book-

Lt. Col. Ordes to become

vertising, Air Force Recruiting Prior to her assignment here,

and Work (VIEW) and the Military Career Awareness Course

Service here in December 1974. Lt. Col. Ordes was commander As one of three assistant in the areas of educator tours, Tex. From August 1971 to Audemy, the 15 year Air Force and the center of influence proteacher was a member of the tors of Recruiting (JELDOR), personnel officer at Korat Royal At the end of May more than and as project director for De- Thai Air Force Base, Thailand, 140 women had accepted appoint- partment of Defense (DoD) and as an instructor at the Officer (AFNS) ments to the Air Force Acade- sponsored projects which include Training School, Lackland AFB.



TECHNICAL SERGEANT Bernie Smith joins visitors to Jamestown Mall St. Louis, in viewing the Air Force Orientation Group (AFOG) Art Exhibit displayed here recently. TSgt. Smith, an Air Force Recruiting Detachment 405 recruiter worked with AFOG representatives and mall officials to bring the art collection to St. Louis. An offered the greatest probability amassed the highest number of estimated 100,000 people visited the display according to detachment officials.

# Directorate of Women begins July phase-out

the Air Force will begin to phase-out its responsibilicial Assistant for Equal Opment, Personnel Plans, at

to function as special advi- separate resource. Staff for Personnel.

Lieutenant General Kenneth L. women are being implemented.

ties July 1. Responsibility tribute directly to the accom- he said. will be absorbed by the Spe- plishment of the Air Force mis-

portunity for Women, un- "We no longer view women in be responsible for coordinating der the Deputy Director, the military as merely providing and tracking current plans to Human Resources Develop- a nucleus for force expansion enhance career opportunity for during a crisis. They work military women. While the acalongside of men, performing in tual programs will be handled Air Force headquarters. almost every job. Consequently, by the appropriate Air Staff This office will continue we no longer consider women a agencies, the special assistant

eliminated, and a number of new implementation of these pro- prevention in 1975. In making the announcement, utilization programs involving grams. Tallman, Deputy Chief of Staff, Women will enter the Air Force great strides in insuring that 101, 103, and 104 of the enced no reportable accidents Personnel, said, "Procurement Academy this fall. In the near women are an integral part of 3501st Air Force Recruit- during the award year. and utilization of military future, they will enter a test the total force. Our reorgani- ing Group, headquartered In 1975 personnel of the three

WASHINGTON — The women have changed dramatic- program for undergraduate fly-Directorate of Women in ally in the past few years. The ing training and one to deternumber of women entering the mine their suitability for secur- made by a panel working inde- gotiated and awarded prior to Air Force has increased signifi- ity specialist assignments in the pendently from the contracting the first day of each new fiscal cantly since 1972 and they con- Security Police career field," officer. It was composed of six year.

> Lt. Gen. Tallman explained that the special assistant will will work with action officers at

### **New advertising** contract let

Air Training Command experienced Air Force officers Force Base, Tex., last month announced award of a cost to support the Air Force re- termined score to each, howcruitment and personnel re- ever, the contracting officer tention program in fiscal applied weights to each factor. \$66.492 which is 1.69 per to the technical panel. cent of the contract amount 
The fee evaluations were perand will cover the 12-month formed by the contracting ofperiod beginning Oct. 1, ficer, and the fee portions of 1976.

90 firms. Eight advertising The contracting officer then peted for the contract. D'Arcy- technical points to arrive at the MacManus & Masius was sel- final standing of each offeror. ected as the competitor which D'Arcy - MacManus & Masius of conducting the Air Force Advertising Program on a sound, contract. business-like basis and achieving Minimum Government obligathe desired results in terms of tion for services and supplies Air Force recruiting require- under this contract is \$250,000,

tracting officer who determined fixed fee. The contract period final ranking on a point basis. is for one year, beginning Oct. The evaluation process was 1, 1976. The incumbent contracseparated into two parts, tech- tor may, at the Government's nical evaluation, and fee evalua- option, be retained for one to

officials at Randolph Air skilled in personnel, audiovisual, information, recruiting operations, communications research, and recruiting advertisplus fixed fee indefinite ing areas. Nineteen factors were quantity contract estimated evaluated from proposals subat \$4,000,000 to D'Arcy- mitted by the competing agen-MacManus & Masius, Inc. cies. A range of zero to one of 437 Madison Ave., New hundred points was established York for expert and con- for each factor, and each evaluasultant advertising services tor assigned his individually deyear 1977. This fee is These weights were not revealed

the proposals were also not re-Proposals were solicited from vealed to the technical panel. agencies responded and com- added fee points to the average points, and was awarded the

and maximum orders are limited Selection was made by a con- to \$4,000,000 including the four additional years, with such The technical evaluation was follow-on contracts to be ne-

mand (ATC) units have The 3636th CCTW is at Fairbeen selected to receive Air child AFB, Wash.

zation represents one more step at L. G. Hanscom Air Force recruiting detachments drove in that direction," Lt. Gen. Base, Mass., and Det. 1, 3636th more than 1.5 million miles. Tallman concluded. (AFNS) Combat Crew Training Wing

Four Air Training Com- (CCTW), Eielson AFB, Alaska.

sor on women's matters to "Virtually all barriers to full Air Force headquarters and in Pittsburgh, Det. 101 is headquartered at Pittsburgh, Det. 103 at Syracuse, the Air Force Deputy Chief of career advancement have been the field to insure a smooth ficates for ground accident N.Y., and Det. 103 at Syracuse, N.Y., and Det. 104 at Carle Place, N.Y.

The units are Air Force To be considered for the "The Air Force has made Recruiting Detachments award a unit must have experi-



listed into Reserve elements. challenges into recruiting op- THREE HIGH SCHOOL students from Goldsboro, N.C., interview Thunderbirds left wingman, Captain John Lapointe at Seymour Johnson Air Force Base, S.C. Technical all Reserve enlistments for the toward our goal — a fully Sergeant Rich Kinsland, a member of Air Force Recruiting Detachment 307, assignyear, according to local Reserve manned and operational Air ed to Goldsboro, arranged for the students to witness the Air Demonstration Team's Force Reserve. This will be one arrival show and interview team members. From left, are Capt. Lapointe, TSgt. Kins-Although the Reserve Re- of the finest birthday presents land, Miss Susan Smiley and George Moore, Eastern Wayne High School, and Roy cruiting Force maintains over- we can give our Nation in the Roberson, Green Central High School. (Air Force Photo by Master Sergeant Jay

# Officials announce RS reassignments

Several assignment cer Management Branch within been selected as the new Det. changes are scheduled to the operations directorate. take place in Air Force Recruiting Service this sum-

June 1976

Force Recruiting Group, is Maj. Gordon Markham, an Group operations officer. being assigned as deputy com- instructor at West Point, will Maj. Jerre Maiden, the curmander for operations, 82nd join the Marketing and Ana- rent Det. 501 commander, will Flying Training Wing, Williams lysis Directorate. Capt. Charles retire this summer. Capt. J. J. Air Force Base, Ariz. His re- Cope, recruiting liaison officer, Mannion, commander of the placement is the deputy group Lackland AFB, will move to Det. soon to close Det. 506, will move commander, Lieutenant Colonel 303 as operations officer. His to Joliet and assume command (Col. selectee) Charles Keck. replacement has not been an- of Det. 501. The commander of Lt. Col. Pasquale Rossacci, com- nounced. mander of the scheduled to close Other detachment personnel son, is scheduled to move this Air Force Recruiting Detach- changes include Maj. (Lt. Col. summer to the 351st Strat Misgroup commander.

from Col. Phillip L. Rice, whose Staff College. assignment had not been an-

nounced at press time.

in as commander of the 3506th Francis Anderson, Det. 401 and new member of Recruiting IG Group. The present commander, Lewis Owen, Det. 405; Majs. is Maj. Robert Williams, former

tions, will become deputy com-

U.S. AIR FORCE

HONOR GRADUATES-

**Detachment member** 

slated to begin OTS

ribbon is scheduled to be awarded soon.

cruiting Detachment 105 goal . . ."

Philadelphia, was graduated training."

recruiting eight-to-ten hours a said.

Tex., this month.

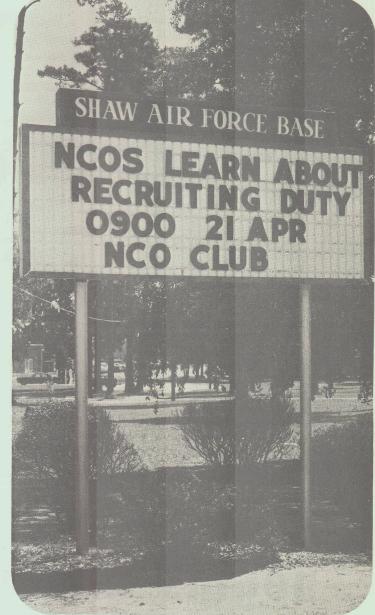
ment 304 will become deputy selectee) Charles S. Dellaperuta sile Wing, Whiteman, Mo. Re-The deputy commander of the dino as Det. 105 commander. 3503rd Group, Lt. Col. Gerald Maj. Palladino is being reas- Pentagon. Teeter is being reassigned to signed to Nellis AFB, Nev. Maj. The commander of Det. 606 Robins AFB, Ga. His replace- Charles Caudill will move from and the Air Training Command ment has not been announced. 3501st Group operations to com- Recruiting Division Inspector Presently at the Pentagon, mand Det. 109, replacing Maj. General (IG) have changed Col. Edward N. Giddings will take Pasquale A. Lerro, who will at-places. Lt. Col. James D. Whitcommand of the 3505th Group tend the Air Command and ford has taken command of Det.

Four detachment commanders former commander, has moved in the 3504th Group will retire to Randolph AFB as the Re-Col. Bob Pennington will step this summer. They are Lt. Cols. cruiting Division IG. Another Col. James Sandman is retiring. Glendon Parrott, Det. 406 and Det. 610 commander. Maj. At Headquarters Recruiting Owen Hitchings, Det. 409. Capt. Michael Harris, now in Legisla-Service Randolph AFB, Lt. Col. (Maj. selectee) Alan Forker, tive Liaison, Washingotn, D.C., THIS SIGN AT Shaw Air Force Base, S.C., promotes Air Donald W. Ruthrauff, deputy presently the Det. 401 opera- has been named as the new Det. director, Directorate of Opera- tions officer will become 401's 610 chief. Assuming command detachment commander after Lt. of Det. 609 from Lt. Col. Tullos mander, 3506th Group. He re- Col. Anderson retires. Maj. Paul Franks Jr., is Lt. Col. Roy Laplaces Lt. Col. John Curtis H. Paquin, presently in the Bri- Ferriere, Det. 308 commander. chief, production control divi- Det. 405 commander. Maj. (Lt. Col. Franks. sion, will assume the deputy Col. selectee) Leonard P. Zých, director for operations post. operations officer, Det. 504, will

409 commander. Maj. Charles Lt. Col. Alan M. Shoemaker, Jackson, commander of Det. 403. chief, national accounts branch, is going to the Armed Forces scheduled for an assignment to iton (AFEES) in Omaha, Neb. Colonel John Hanford, Secretary of the Air Force, Of- His vacancy will be filled by commander, 3501st Air fice of Information in New York. Maj. Richard King, 3504th

> Det. 505, Maj. Charles E. Jackreplacing Maj. Gennaro Palla- placing him is Maj. (Lt. Col. selectee) James P. Ulm of the

606 and Lt. Col. William Luther.



Force Recruiting Detachment 304's Recruit-the-Recruiter program. Senior Master Sergeant Dick Norris, Det. 304 operations superintendent, and SMSgt. Pat Williams, operations supervisor, recently addressed 30 Shaw AFB noncommissioned officers (NCOs) about Air Force rewhose assignment has not been tish Royal Air Force exchange At press time a new assignment cruiting duty opportunities. After the session, seven NCOs announced. Lt. Col. Silver Crim, program, will assume duties as had not been announced for Lt. contacted the base personnel representative about application procedures.

# Captain Lannis Larsen, presently operations officer, Det. 104, is slated to take over the Offi Captain Lannis Larsen, presentcommand Det. 406. Maj. Patrick D. McCaslin, now at the Air Command and Staff College, has Command and Staff College, has

the weighted airman promotion system (WAPS). They will be effective with the fiscal year 1978 promoshift promotion cycles and eligibility requirements for grades E-5 through E-7.

BASIC MILITARY TRAINING RIBBON THIS IS an artist's concept of the new ribbon to be awardeffect for E-8/9 ranks. ed to airmen who excel in basic military training. The

through July 1, and Aug. 1 per cent of the eligible populathrough Jan. 1. This is a change tion twice yearly, it means from the present June 1 through choosing 12 per cent annually. Nov 1, and Dec. 1 through May It puts the top four enlisted 1 timeframes.

McGUIRE AFB, N.J. — day and going to school at imum time-in-grade (TIG) re- viously but was not feasible unbenefits. The Department of De-A member of Air Force Renight," she said. "But, I had a quirements for consideration to til recently when promotion fense (DoD) has been asked to grades E-6 through E-9. Airmen quotas could be forecasted more clarify the eligibility rules. here, is scheduled to begin "Sergeant DiBattiste com- no longer will be promotion- accurately. from LaSalle College there last "I can thank the Air Force cycle.

degree in Sociology and Crimi- understanding Air Force super- the first change in annual cy- performance report obtained in action is completed. nal Justice during her off-duty visors for allowing me to com- cles will occur in January 1977 their current grade before being GI Bill benefits will continue plete my college studies while when the authorized testing considered for promotion. Pres- for all qualified servicemen un-"It was physically taxing, on active duty," Sgt. DiBattiste period for E6/7 will be run ent rules allow some first-time til Congress acts to end them.

The switch to annual cycles grade. for E-6/7 is aimed at streamlining administration of promotion programs for these grades. cles will now be one-time actions. Such things as rescoring This is a move to align these also have more advance notice grades with procedures now in to prepare for the next cycle.

Most importantly, this change A second change moves the will not reduce promotion opportwo cycles for E-5 to Feb. 1 tunity. Rather than selecting six ranks in line for a promotion WASHINGTON — There is A third significant revision year beginning Aug. 1. The confusion over who is entitled increases by 12 months the min- switch has been considered pre- to receive GI Bill educational

Officer Training School, peted with approximately 1,000 eligible by attaining minimum Realignment of the E-5 cycles a bill passed by the House, edu-Lackland Air Force Base, other applicants Air Force-wide time-in-grade for a particular will allow consolidated base perfor the limited officer openings," rank by the end of the respection sonnel offices to conduct these available to persons entering Sergeant Carol DiBat- said Major Charles R. Caudill, tive promotion cycle. They will promotion cycles during low-military service after Dec. 31, tiste, an Air Force recruit- detachment commander, "and now have to meet that same peak workload periods. It will 1975. she was one of approximately TIG requirement by the first also mean that people promoted However, the Senate has not er, formerly assigned to selected to attend officer day of the month before the to E-5 within a particular cycle acted on this legislation. Offifuture cycle for E-6.

through March. These promo- eligibles to compete for promo-

Three far-reaching chang- tions will be effective in incre- tion without an airman performes have been announced in ments beginning Aug. 1, 1977. ance report in their current

Based on an analysis of average TIG of promotion selectees, the proposed changes to TIG tion schedule. The revisions It will mean that the numerous and annual E-6/7 cycles will still events surrounding the two cy- provide ample opportunity for "fast burners" to be promoted ahead of their peers and allow Technical sergeant and of tests for the second cycle of multiple promotion consideration master sergeant promotions a promotion year will no longer to each grade for the averwill convert to annual cycles. be necessary. Nonselectees will age noncommissioned officer.

### GI Bill benefits continue

DoD officials said that under

first month of the promotion will all be eligible during a same cials do not expect the Senate to pass a bill that would deny month. The sergeant has been education benefits for providing Officials at the Air Force The TIG change will insure benefits to persons in military pursuing a bachelor of science me with my college tuition and Military Personnel Center say all individuals have at least one service at the time legislative

### recruiters boost Reserve recruiting

Recruiting Force, assisted active duty recruiters assigned by active duty recruiters, to Air Force Recruiting Service has received the Air are levied with quarterly Re-Force Organizational Ex- serve referral goals. During the cellence Award in recogni- first three quarters of FY '76, tion of its outstanding re- which began July 1, 1975, active cruiting efforts in fiscal duty recruiters referred 4,354

the Reserve Recruiting proximately 30 per cent of all Force was credited with ex- Reserve enlistments for the same ceeding its FY 75 recruiting period of time. Ninety-three per goal of 12,068 persons by re-cent of the referral enlistments cruiting a total of 12,107 — an were high school graduates. increase of 47 per cent over the Maj. Gen. Earl O. Anderson, previous year.

out the United States, under was tangible proof of the outthe command of Major General standing job done by Air Force Andrew P. Iosue, played a major recruiters in FY '75. "As we role in the Reserve's award of enter the Bicentennial Year." excellence by referring more he commented, "we must dethan 5,000 people to the Re- monstrate as we did in 1975 serves, of whom 1,920 were en- that we can turn our recruiting This represents 16 per cent of portunities. We must all work

all responsibility for sustaining 'Spirit of '76'."

The Air Force Reserve its personnel strength levels, people to the Reserves, of which During the award period, 2,041 have enlisted. This is ap-

Air Force Reserve vice com-Active duty recruiters through- mander, stated that the award



June 1976



AN APPLICANT FOR the Air Force law enforcement career field, gets a first hand look at the duties of an Air Force security policeman during a visit to Carswell Air Force Base, Tex. Master Sergeant Dean Naylor, an Air Force Recruiting Detachment 404 recruiter, from left, and Todd Thomas, observe Staff Sergeant Sylvester Wilkins demonstrate a radar speed gun. Thomas is a high school wrestler and

# New airman rank begins this month

WASHINGTON — The geant and above, a new insignia airmen a chance to demonstrate senior airman rank started June 1. This is the top step rent E-4 insignia, except airmen in the apprentice trainee (senior airmen and below) will tier (E-1 through E-4 senior airman) of the new en- nia with the silver star. listed force organization.

ponsibility for each grade.

4/senior airman); technician/ manager (E-7 through E-9).

When promoted to E-4, an individual is designated a senior E-3 will not have to change airman. All existing E-4 pay stripes until their next promoand entitlements will be given tion. but individuals will be addressed as "senior airman" or "airman."

time-in-grade and completion of skill level and eight months' a noncommissioned officer time-in-grade as an E-3. (NCO) orientation training course, airmen having a good ceptional abilities can be prorecord and recommendations by moted to E-4 (senior airman) their reporting official and unit up to six months earlier under ment to NCO status and may be program. called sergeant.

has been developed. The basic to supervisors and commanders design is the same as the curwear a blue star. NCOs will continue to wear the current insig-

While there is no change to E-4 NCO status will occur at Enlisted grades are being grade for promotion to E-5, an placed into three tiers to E-4 must have attained NCO better define roles and res- status before he may be pro- was selected specifically to al-

The three tiers include: ap- to those airmen promoted to plan to make the Air Force a prentice/trainee (E-1 through E- grade E-4 on or after the June career, the opportunity to be-1 implementation date Those supervisor (E-4) sergeant already in grade E-4 at that through E-6); and supervisor/ time will remain NCOs and wear current E-4 stripes.

Personnel in grades E-2 and

The present criteria for pro- that each individual has the Upon reaching 12 months' same. A person must have a 5-

Airmen who demonstrate exder receive an appoint- the new below-the-zone (BTZ)

Officials say the 12 months' To visually distinguish senior time-in-grade criteria cannot be airmen and below from E-4/ser- waived. This time allows senior

### Seven educators tour Blytheville AFB, Ark. CAPE GIRARDEAU, Mo. ance counselors from his re--Technical Sergeants Jim cruiting area a first hand

DaWalt, Air Force recruit- look at the types of jobs perer here, and Don Herren, formed by Air Force personnel Air Force Recruiting De- on the base. The tour of the tachment 405 in St. Louis, wing, part of Strategic Air Comescorted seven educators mand, included a mission briefduring a recent tour of the ing and the guests toured a B-52 97th Bomb Wing at Blythe- and KC-135 aircraft, visited the

TSgt. DaWalt to give guid- other base activities.

ville Air Force Base, Ark. Munitions Maintenance Squad-It was organized by ron, Wing Command Post, and

# Fact folder explains

provided additional insight as to what type information have announced.

To assist those considering joining the Air Force, Recruiting Service officials have assembled an eightpage informational fact in the brochure, "There is nofolder, scheduled for distribution thing easy about the Air Force. to all recruiting activities this Not easy to get into. No easy month. The fact folder, titled training. No easy work. But it "Things to Remember," contains can be most challenging and resuch helpful hints as to what warding. Think it through. Make should be expected during the sure your decision is right for initial visit to the recruiting you!" office, entry qualifications, a Air Force Recruiters are to brief explanation of the enlist- make sure that all serious apment contract, and a series of plicants receive a copy of the questions that should be asked "Things to Remember" fact

teed Training Enlistment Pro-Air Force applicants will be gram, and what newcomers should expect once they have made the decision to enlist.''

"It is our aim to portray Air they should seek from their Force life as it really is to our recruiter before signing on newcomers," said Major General the dotted line, officials Andrew P. Iosue, Recruiting Service commander. "We want them to become a part of our organization highly motivated, qualified and sure about their

As Maj. Gen. Iosue points out

folder, and the "SPIRIT of '76" It also describes job assign- fact folder (GS 76-43) according ment agreements, the Guaran- to Recruiting Service officials.

### **AF Specialty Code** changes effective

SC) changes, to better reflect the duties performed in each specialty and allow Reenlistment is not necessary came effective April 30.

to make E-4 NCO. Normally, The changes are in the eligibility for appointment to officer (AFM 36-1) and the 43/44 month of service. Air tion manuals.

Force officials say this timing The changes will apply only an outstanding job, but did not individual specialties, reflects of new equipment.

come an NCO prior to leaving changes. The first combines fice machine and tabulating Air Force officials say the cer (AFSC 6024) and transport- gistics plans (newly establishnew NCO criteria is not intend- ation officer (AFSC 6044) into ed), band (USAF Band and ed to establish a new pay grade or to take entitlements away from anyone. Rather, it is a management action to insure motion to E-4 will remain the training, experience, and maturi- ponsibility for examining, diag- tricate equipment maintenance, ty to assume the responsibilities

of being an NCO. Other officer changes were cal. The new regulation also lists made in maintenance, civil engrades, titles, and terms of ad- gineering, cartography, trans- also incorporated in the change. dress for the enlisted force. portation, supply, medical, bio-

they are ready to assume NCO

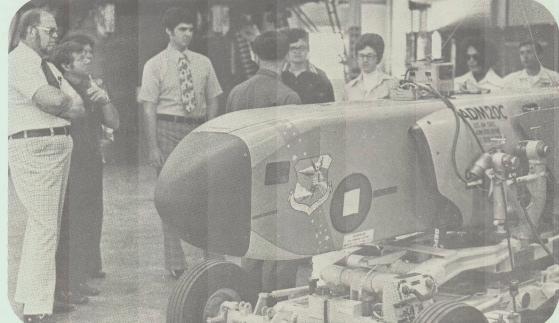
the Air Force

Officer and airman Air medical sciences, aircraft con-Force specialty code (AF- trol, and special investigations and counterintelligence. Also, four new special experience identifiers (SEIs) were added.

Airman changes include a better use of manpower, be- new helper-level AFSC for each career field ladder. It will enable activities to identify and track an airman from basic training into the specific career airman (AFM 39-1) classifica- field ladder for which he is selected and will be trained. Air Force Military Personnel Formerly, a helper level was Center (AFMPC) officials said authorized for each career field, low the airman who was doing the update, which involves many but not each ladder in the field.

Other affected career airman changing needs and the addition areas include radio communications analysis/security, voice There are two major officer processing, training devices, ofmotor vehicle management offi- equipment repair (deleted), loa single specialty — transporta- USAF Academy Band), avionics, tion officer (AFSC 6054). The aerospace ground equipment, second establishes a new emer- aircraft systems maintenance, gency physician specialty fuels, supply, weather, commu-(AFSC 9396), a job with res- nications-electronics systems, innosing and treating the initial aircraft maintenance, transportphase of illness and injuries. ation, printing, dental, and medi-

Six new SEIs for airmen are



# Commission reports on study

WASHINGTON — The Defense Manpower Commission created by Congress in 1973 to study defense manpower requirements recently released a report of its two-year study.

The report addressed critical areas of manpower, personnel, benefits, and readiness. Air Force officials are not certain what impact the report will have on "people programs," but believe some members of Congress may be influenced by the recommendations.

Major report findings included a conclusion that the Air Force expansion to 26 wings is sound and justified. The report favors maintaining the units at existing bases or even reducing the number of bases and looking at double-wing basing.

In another area, the report cited the high but costly level of support given Air Force Reserve and Guard units to maintian high readiness levels in contrast to units of other services. The report also doubted the readiness of many Guard and Reserve units and their ability to support the total force policy.

The report also recommended that the military services should contract for more support services, headquarters staff reductions should continue, and that the military services should continue to recruit principally from the middle class without regard to quotas based on race, sex, ethnic background, or national origin. The report said the military services did a remarkable job of transitioning to the all volunteer force. Commissioners found the education level and mental category had increased, but the quality of Reserve component forces had decreased.

With a recommended view of the civilianmilitary mix, the report indicates that Air Force

Education programs were also discussed in the report. The Commission said the Government should not have facilities to teach skills available from civilian schools. The report stated that except for scientific and technical areas, a baccalureate degree was enough education for up to four-star rank. Professional military education (PME) should be more directly linked to promotion. The report encouraged better PME for Reserve forces and NCOs.

The report further asserted that the Department of Defense cannot afford to relax its drive to provide equal opportunity.

Findings indicate the proposed Defense officer personnel management system (DOPMS) is not the complete answer to officer career force management. However, the Commission recommended Congress accept DOPMS as an interim mea-

The report questioned "up-or-out" promotion. It recommended people be selected into the carreer force at 10 years rather than managed out through nonselection for promotion.

The Retirement Modernization Act in its present form was not supported. The report favored compiling retired pay on the highest three consecutive years of basic pay. It also said normal voluntary retirement should be at 30 years, except in certain physically demanding skills. The retirement system should remain non-contributory and be vested for those serving beyond 10

The principle of competitive rather than comparable compensation was endorsed by the Commission. They recommended an independent Federal compensation board be set up. It would have jurisdiction over compensation for active, Reserve, general schedule and Federal wage system personnel. Also recommended is a uniform military pay table with bonuses and special pay to support the varying recruiting and retention needs at the least cost. The report expressed approval of a single taxable salary that would include base pay, basic allowance for subsistence, basic allowance for quarters, and the present tax advantage. Differences in pay based on marital status should be eliminated.

Also favored is a "Bill of Rights" listing military benefits. It would permit changing or ending benefits only for persons not already in the military service.

Commissaries, exchanges, and medical care were deemed essential and should be maintained, said the report.

Social security offset for retired persons was not recommended. The Commission said social security coverage should be extended to Federal civil service employees and at the same time make their pension system noncontributory.

The standby draft system should be revived and be prepared to begin drafting within 30 days,

They felt military unionization is unacceptable and the consequences place a great demand on national leadership to avoid giving grounds for belief that union representation is needed.

Officials point out that the report is just that -a report to the President and Congress, and does not compel any agency to implement its recommendations. (AFNS)

### New desk memo pads enroute to AF recruiters

Force recruiters world- by Air Force Recruiting Groups

Directorate of Advertising, to recruiting offices. Headquarters Air Force Re-

and Detachments. Most of the The pads, created by the 250,000 pads are going directly

The new pads, similar to this year's project. cruiting Service here, were year's, are printed in red and support the Bicentennial.

EXPLAINING AIR FORCE nursing careers and distributing literature at the Ohio

State Nurse's Convention are Technical Sergeant Frank Feltner, left, and Captain

Juanita M. Willis, Both are members of Air Force Recruiting Detachment 514, Col-

by Master Sergeant Hartwell E. Edwards)

New desk memo pads, The two-color project, GS 76- An area on the right side of for the 1976-1977 school 1, is being distributed in accord-each page is set aside for notes year, are enroute to Air ance with instructions provided and is perforated so it can be The top of each page features

the "Air Force-A Great Way of Life" theme, and a recruit-

The memo pads are designed shipped by the Publications Dis- blue on a white paper stock. primarily for use by school tribution Center in May and They run from August 1976 to counselors, and are being disshould be in recruiters' hands July 1977. Artwork on pages tributed early to arrive in time this month, say recruiting offi- through the end of the year for the fall semester, according to recruiting officials.



Checklist

The 3506th Air Force Recruiting Group has created a checklist to aid recruiters preparing for an Air Force Orientation Group ing message similar to this (AFOG) Thrill of Flight Van exhibit.

It provides a timetable for and lists the actions a recruiter must accomplish when preparing for the Thrill of Flight Van. The two page checklist, which is in letter form, also provides an evaluation section. After the event, the recruiter evaluates the exhibit, signs and returns the letter to his detachment Advertising and Publicity Branch through his sector supervisor.

#### Reason to visit

Air Force Recruiting Detachment 404 is providing its recruiters with an additional reason to visit radio stations. The detachment prepares a new package of public service radio announcements every 60-to 90-days. Recruiters are provided with a copy of the package, containing three to four spots, for each radio

The announcements are written so they may be localized with the recruiter's name, address and phone number, or are left with a general "call your recruiter" ending.

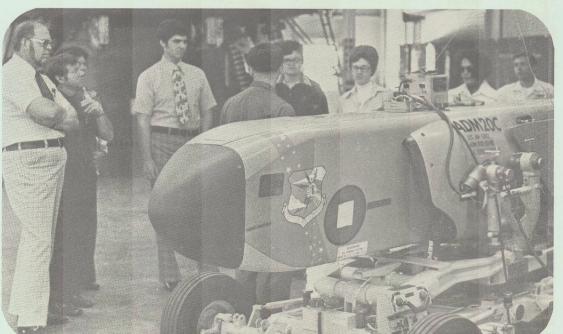
These spots are often accepted by stations who will not use other forms of Air Force advertising, report detachment officials.

#### Getting off the ground

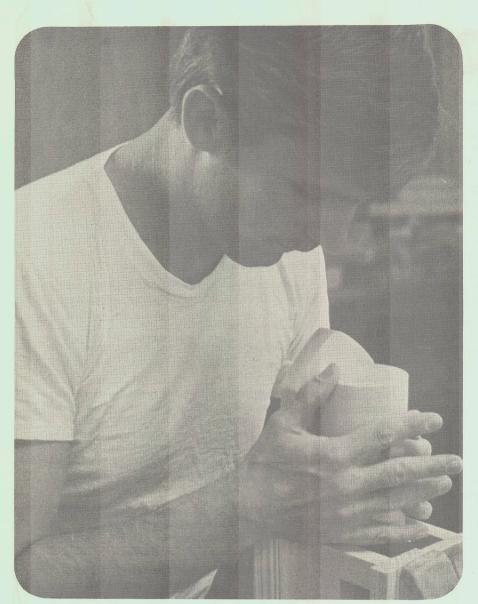
Master Sergeant Bill Mills, an Air Force Recruiting Detachment 504 sector supervisor, has come up with an idea to help get a new recruiter or supervisor's advertising and publicity program off the ground.

When he assumed his present duties, he introduced himself by letter to all newspaper editors in his area. He included a news release on a current recruiting program which many papers published. The sergeant then visited all radio stations in his sector (with the responsible recruiter). He also sent a letter, with several pieces of advertising literature to librarians in the sector, and offered to place them on a mailing list for current Air Force recruiting literature.

By working with their recruiting counterparts and pooling resources, Air Force Recruiting Detachment 610 arranged a joint exhibit booth at the recent California Personnel and Guidance Convention in San Diego. The exhibit, consisting of a Hall, Wall and Window display and a Air Force Orientation Group multipurpose display, was manned by personnel from the Air Force Academy and Reserve Officer Training Corps liaison offices in San Diego and Air Force recruiters. A traveling message unit on top of the multipurpose display helped draw attention to the booth. According to Det. 610 officials, this is one of the largest education conventions in Southern California. The joint exhibit enabled the reumbus, Ohio. More than 500 student nurses attended the convention. (Air Force Photo cruiters to answer in detail questions about several Air Force



EDUCATORS FROM MISSOURI and Illinois listen to a briefing about the activities of the 97th Munitions Maintenance Squadron during a tour of Blytheville Air Force Base, Ark. It was planned by Technical Sergeant Jim DaWalt, Air Force recruiter



THOUSANDS OF DOLLARS ANNUALLY are saved by industrious Air Force members taking advantage of on-base wood hobby shops around the world, where creative products are shaped, molded and finished at minimum cost. Many Air Force bases also house auto hobby shops and arts and crafts centers for its military members.

# Recreation—part of AF life

by Technical Sergeant Charles V. Majors

Each year some 75,000 of the Nation's finest young men and women willingly dedicate themselves to the service of their country in the United States Air Force.

Some are enticed by the advanced educational opportunities offered, and others seek technical training in a chosen vocation. Advancement, security, job satisfaction and a desire to serve are also strong motivational factors for those seeking enlistment.

Whatever their reasons, men and women in the Air Force share a popular commodity when their duty day ends—excellent recreational facilities and activities at their fingertips. Air Force bases around the world offer a wide spectrum of recreational activities for newcomers and established residents alike.

Activities common to most Air Force bases include archery, aero

clubs, basketball, baseball, billiards, boating, and bowling. Also, cycling, fishing, golf, gymnastics, handball, judo, paddleball, skeet shooting, squash, tennis and sauna baths.

Other activities designed to cater to the recreation-minded include weightlifting, horseback riding, softball, woodworking, ceramics, model crafts, photo, auto and electronic hobby shops and at some oversea bases, studios for tape recordings.

Recreational supply centers, at most Air Force bases, offer tary members a complete line of camping, fishing, boating, hunting or picnicking equipment for nominal rental fees. Some units also maintain off-base recreational areas, usually collocated with popular civilian resorts, exclusively for military members and their families.

Most major Air Force installations come equipped with two or more swimming pools, nine or 18-hole golf courses, and the ever popular aero clubs where members can earn their privational commercial pilot licenses.

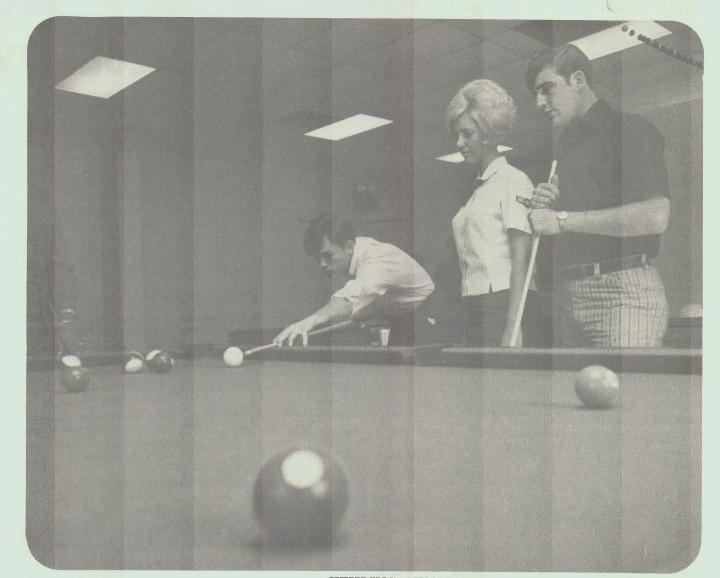
Intramural sporting activities, open to single and married airmen, include baseball, basketball, softball and other team events, while inter-service competition pits the best base athletes against those from other commands or military branches.

Several enlistees during years past have used Air Force recreational activities as a springboard for Olympic competition. This being the case with gold medalist Captain Micki King, diving champion, archer hopeful Airman Dennis Pace, and many others.

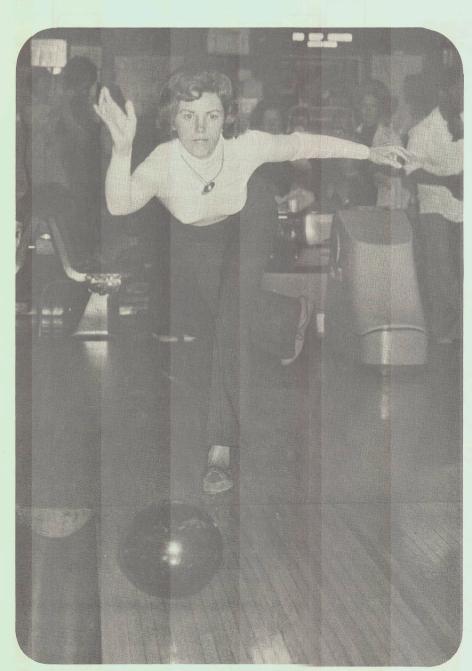
Noted writer Cervantes, in his classic "Don Quixote," said "the bow cannot always stand bent, nor can human frailty subsist, without some lawful recreation."

A chance to unwind, to compete, to get and remain physically fit, is an easy string to pull in the U.S. Air Force—with its recreational outlets.

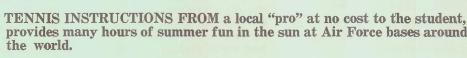
And with them, dedication to and service of the country blends well into a most rewarding and satisfying Air Force career for the Nation's youth today — and military leaders of tomorrow.



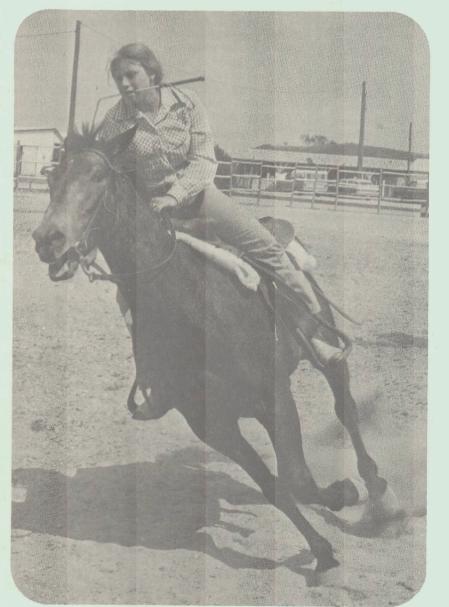
WHILING AWAY THE OFF-DUTY HOURS at the onbase recreation center is a pastime enjoyed by hundreds of young men and women in the Air Force. Most recreation center activities also include special event dances, amusement machines and stereo music rooms.



BOWLING COMPETITION remains a forerunner in Air Force familyoriented athletics. Most base bowling alleys have tournaments in intramural, mixed doubles, special events, and youth activities leagues.







HORSEBACK RIDING is becoming more and more popular at Air Force bases around the globe. Some bases, in addition to having riding stables, also offer on-base boarding facilities and programmed "trail rides" to nearby historic sights.

INTRAMURAL BASKETBALL CONTINUES to be one of the most popular Air Force athletic events at most bases. Other gym facilities include weightlifting, handball, paddleball, and a fully-equipped sauna.



Lewistown, Mont.

New Castle, Wyo.

Colorado Springs, Colo.

Grand Junction, Colo.

Hutchinson, Kan. (State Fair)

Garden City, Kan.

Refurbishment at McClellan AFB, Calif.

Refurbishment at McClellan AFB, Calif.

Billings, Mont.

Sheridan, Wyo.

Buffalo, Wyo.

Casper, Wyo.

Durango, Colo

Montrose, Colo.

Kinsley, Kan.

Wichita, Kan.

Lindsborg, Kan.

El Cerrito, Calif.

Pleasant Hill, Calif.

Klamath Falls, Ore.

McMinnville, Ore.

Vancouver, Wash.

Longview, Wash.

Chehalis, Wash.

Poulsbo, Wash.

Everett, Wash.

Cheney, Wash'.

Spokane, Wash,

Chewelas, Wash.

Walla Walla, Wash.

Kennewick, Wash.

Richland, Wash'.

Union Gap, Wash. Chico, Calif.

Santa Rosa, Calif.

Sebastopol, Calif.

Marysville-Yuba City, Calif.

Pullman, Wash.

Moscow, Idaho

Pasco, Wash.

Mount Vernon, Wash.

Coeur de' Alene, Idaho

Bellingham, Wash.

Ellensburg, Wash.

Seattle

Seattle

St. Helens, Ore.

Pittsburg, Calif.

Vallejo, Calif.

Tiburon, Calif.

Navato, Calif.

Eureka, Calif.

Arcata, Calif.

Gillette, Wyo.

Lusk, Wyo.

#### **Bicentennial Caravans**

# Vans continue cross-country swing

10-11

15-16

17-18

20-21

28-29

August

12-13

14-15

17-18

19-20

21-22

24-25

26-27

28-29

July

6-7

13

August

September

Operating Location 3

Kirksville, Mo.

Palmyra, Mo.

Huntsville, Mo.

Lexington, Mo.

Independence, Mo.

Jefferson City, Mo.

Cape Girardeau, Mo.

Webster Groves, Mo.

Arnold, Mo. (Mastodon Park)

Granite City (Tri-Cities) Ill.

Kansas City, Mo.

Sedalia, Mo.

Rolla, Mo.

24-25

29-31

1-12

17-18

24-26

27-28

Date

July

2-3

8-9

23

25-26

28-29

August

1-2

19-21

27-28

12-13

September

Operating Location 4

21

September

Columbia, Mo.

Springfield, Mo.

Carthage, Mo.

Hillsboro, Mo.

Des Peres, Mo.

Effingham, Ill.

Springfield, Ill.

Bloomington, Ill.

Moline (Quad-Cities) Ill.

Galesburg, Ill.

Freeport, Ill.

Rockford, Ill

Rockford, Ill.

Waukegan, Ill.

Glenview, Ill.

Evergreen Park, Ill.

Chamberlain, S.D.

Rapid City, S.D.

Hot Springs, S.D.

Pierre, S.D

Sturgis, S.D.

Eureka, SD.

Mobridge, S.D.

La Moure, N.D.

Jamestown, N.D.

Harvey, N.D.

Bismark, N.D.

Dickinson, N.D.

Glendive, Mont.

Miles City, Mont.

Great Falls, Mont.

Great Falls, Mont.

Helena, Mont.

Hazen, N.D

Dayton, Ohio (University of Dayton)

Refurbishment at WPAFB, Ohio

Chicago

Joliet, Ill.

Danville, Ill.

Decatur, Ill.

Peoria, Ill.

St Louis

Department of Defense officials have announced the three month schedule for the four Bicentennial Caravans, beginning July

The Air Force, Army, Navy and Marine Corps caravans are on the downward swing of their 18-month journey across the country to help commemorate the nation's 200th birthday.

The theme of the caravans, operated by the Air Force Orientation Group (AFOG), Wright-Patterson Air Force Base, Ohio, is "The History of the American Armed Forces, and their contributions to the Nation" The Air Force van has a mini-theater where visitors see more than 1000 slides depicting the Air Force role in the development of aviation. Five different screens are used during the slide presentation.

While active recruiting is prohibited at the caravan sites, recruiters may be on hand to answer any questions sightseers may have.

The following is the schedule for Operating Locations (OL) 1, Bolling AFB, D.C.; OL 2 Wright-Patterson AFB, Ohio; OL 3, Tinker AFB, Okla.; and OL 4, McClellan AFB, Calif.

Operating L	ocation 1
Date	Site
July	Sate
3-5	Washington Crossing, Pa.
8-9	Orangeburg, N.Y.
10-11	Peekskill, N.Y.
13-14	Newburgh, N.Y.
15-16	New Fairfield, Conn.
17-18	West Haven, Conn.
21-22	Hamden, Conn.
24-25	Meriden, Conn.
26-27	Norwich, Conn.
29-30	Westerly, R.I.
31	Newport, R.I.
August	
1	Newport, R.I.
5-6	Little Compton, R.I.
7-8	Woonsocket, R.I.
11-12	Watertown, Mass.
14-15	Melrose, Mass.
17-18	Lowell, Mass.
21-22	Shrewsbury, Mass.
24-25	Oxford, Mass.
27-28	Springfield, Mass.
September	
1-15	Refurbishment at Wright-Patterson
	Air Force Base, Ohio
18	Boalsburg, Pa.
19	701 1 70

## 'Which one?' is common question

Bloomsburg, Pa.

Scranton, Pa

Coaldale, Pa.

Lancaster, Pa.

Maryville, Mo.

St. Joseph, Mo

Fredericksburg, Va.

by Staff Sergeant Vickie M. Graham

25-26

July

Operating Location 2

Applicants asking for Sergeant Shake at Air Force Recruiting Detachment 601's downtown Portland, Ore., recruiting office made it past the first weekend will probably be surprised when asked, "Which one?" But for Dave and Amy Shake, the question is one they pose to callers quite frequently.

Ever since the couple met That was two years ago. at Orlando Air Force Base almost 10 years ago, they have worked in identical career fields. Amy, now a staff sergeant was appoint- how a husband-wife team can By knowing the problems and ed to sponsor Dave, now a be together nearly 24 hours a frustrations of the job, as well Ward, Det. 301, James Graham technical sergeant, prior to his day and still maintain a cordial as the rewards and satisfactions, III, Det. 308 and Frank A. arrival at the Florida base in relationship, but for Amy and the two assert that they can Pickart, Det. 309. All are sup-1966. Both worked as data serv- Dave it's not cause for concern. better understand each other ices specialists, and later as They worked together two years when problems do surface. They computer operators. Their unit before they were married. "We can sympathize with each other, moved to Charleston AFB, S.C., have good communications—we be proud of each other, and best rick D. O'Brian, 3504th Group; in 1968, and the couple married talk to each other and we work of all, they can work with each Major Richard E. King, operaenroute to their new duty sta- well together. We always have," other as an integral team to tions officer, 3504th Group;

During a subsequent assign- They feel that, by working as recruiters.

"We really believe in the Air Force," said Dave, . . . I barely of recruiting school, but somehow, Amy helped me through." That was a remarkable feat considering she had laryngitis for the first few weeks. But she graduated first in her class and Dave followed in second place.

same office.

As usual, some people wonder to good use.

ment to McChord AFB, Wash., in the same office, they will supervisors, and four offi- Det. 607, James L. Nolan, Det they seriously considered duty come to know each other's ap- cers from Air Force Re- 608; and Senior Master Sergeant satisfaction and recruiter inte- week special supervisory grity. "Our aim is to put the course here. best qualified people in the Air Force and together, I think we have the capability to do just

that," commented Dave. the secretarial chores, paperwork and case files? "Definitely not!" said Dave. But they do R. Cicullo, Air Force Recruithelp each other in polishing ing Detachment 103; Technical Now they both work in the their recruiting techniques and in putting their recruiting aide

get the job done.

### Fifteen complete supervisor class LACKLAND AFB, Tex. Group; MSgts. James W. Ran--Eleven sector supervisors dall, Det. 501, Howard W. Parry

and those soon to become Jr., Det. 514, Ruben E. Grady, plicants and their desires, re- cruiting Service are recent Raymond E. Cox, Det. 610. sulting in increased customer graduates from the three

the course was Master Ser- tion and ideas. geant William A. Cullen. Will Amy take care of all 3504th Air Force Recruiting Group.

> Graduates are MSgt. Joseph Sergeant Woodrow R. McGee, Det. 108; MSgt. Charles A. Sullivan, Det. 109. Also gradu-

Other graduates are TSgt. Pat-MSgt. Floyd E. Sunn, 3505th

The course covers sales management and training and is designed to provide for the The honor graduate from maximum exchange of informa-

### New Lead **Fulfillment** System coming

A new Air Force National Lead Fulfillment System is scheduled to become operational July 1, officials here recently announced.

Complete details will be included in the July issue of THE AIR FORCE RECRUIT-ER Newspaper.

### IG recognizes professionals

Eight members of four commissioned officer (NCO) Air Force Recruiting De- was named a "Professional Pertachments have been iden- former" in Det. 307, Raleigh, tified as "Professional Per- N.C. formers" by the Air Training Command (ATC) Inspector General.

the award, which was creat- visor, were named for the ed recently to recognize in- award. dividuals who excel in their jobs, during Management Effectiveness Inspections of Det. 305, 307, 500, and 504.

are Captain Judith Wolfard, Guard Base, Mich. nurse recruitment officer; Technical Sergeant Richard L. Kanapaux and Staff Sergeant Robert Devore, both recruiters.

Reynolds, senior liaison non- Service commander.

In Det. 500, Indianapolis, MSgt. Donald T. Jones, administrative NCO and MSgt. Vor-They were selected for rus L. Stumborg, sector super-

MSgt. David Brunais, NCOin-charge of the Advertising and Publicity Branch and TSgt. William N. Baker, personnel NCO, Receiving awards in Det. 305, will receive the award at Det. Bolling Air Force Base, D.C., 504, Selfridge Air National

A certificate, signed by the ATC commander, and Inspector Master Sergeant Bobby O. by the Air Force Recruiting



General will be presented to the PROVIDING AIR FORCE career information to Miss Katherine Velasquez, a senior eight along with a letter signed at Travis High School, Austin, Tex., is Technical Sergeant Errol Sylvester. TSgt. Sylvester, a member of Air Force Recruiting Detachment 404, and other Austin area recruiters attended a recent city-wide career day.

than 7,000 high school students

# Recruiting members

The following members took the Top Sector Supervisor visor was MSgt. Aimar E. White Air Force Recruiting also from Springfield, winning SSgt. Chuck Adams. Groups have been recog- the Top Recruiter award for MSgt. Bobby L. Murphy was nized as making significant Sector E and the detachment. contributions to the recruit-

Sergeant John L. Giles,

The Top Sector Supervisor of of the same office. the Quarter for Det. 103 is MSgt. Arnold R. Davis, Sector Sergeant Lloyd L. Cheney as- Third Quarter are: signed to the Albany, N.Y., of-N.Y., office is runner-up.

ter for Det. 105 is SSgt. Peter Support Noncommissioned Of-G. Tompkins, of the Atlantic ficer (NCO). City, N.J., recruiting office. MSgt. Paul S. Strencejewski, Recruiter, and MSgt. Charles

In Det. 106, MSgt. Edward visor. Gagnon from Springfield, Mass., Det. 304's Top Sector Super-

port local recruiting events.

ing mission during the third Renoe, the State College, Pa., paux was Top Recruiter while quarter of fiscal year 1976. recruiter, is the Top Recruiter SSgt. Edward Torrence was for the Quarter. The Top Sec- named the detachment's Out-In Air Force Recruiting tor Supervisor for Det. 108 is standing Support Person. Detachment 101, Master MSgt. Michael P. Andras Jr., of B Sector which is in the Wilkes-Sector E, Buffalo, N.Y. is Barre, Pa., area. The Top Re-Top Sector Supervisor of the cruiter for Det. 109 is MSgt. Quarter. Recruiter of the Quar- Everett Bisson from the Portter is Technical Sergeant Fred- land, Maine, office while the die Brown, also assigned to Buf- Top Sector Supervisor is Senior Master Sergeant Rod Levesque

3503rd Detachment award winners A, out of Elmira, N.Y. Staff within the 3503rd Group for the

In Det. 301 TSgt. James fice is the Top Recruiter for Musgrove captured Top Rethe Quarter and SSgt. Terrance cruiter honors while SMSgt. A. Nichols from the Greece, Raymond E. Williams, was the Top Sector Supervisor and TSgt. Top Recruiter for the Quar- Jack Jenkins was named Top

Top Sector Supervisor is SSgt. Glenn L. Hanselman, Top the detachment's Top Sector Sector E, Wilmington, Del. F. Council, Top Sector Super-

A THUNDERBIRD

RECRUITING OFFICE

THIS IS A poster created by the 3506th Air Force Re-

cruiting Group to support a Thunderbirds air show. The

group developed a method for making graphics to sup-

of the 3501st and 3503rd award with TSgt. Homer Davis, and their Top Recruiter was

The Top Sector Supervisor for Det. 307 was MSgt. Franklin D. Peters and MSgt. Tony Busquets was the Top Recruiter.

the detachment's Outstanding tially responsible for the suc-NCO for the quarter. MSgt. William O. Smith was the Top Recruiter for Det. 308 while MSgt. John C. Raney was

TSgt. Del Harris was named

the Top Sector Supervisor. Det. 309 recruiters were led by TSgt. Adolph Martin and MSgt. James Thomas was the Top Sector Supervisor. SSgt. Walter Baird was Det. 309's Top Support NCO (99120) and TSgt. Timothy Keely was the Top Support NCO (non 99120).

Det. 310's TSgt. Walter Thomas was the Top Recruiter and Winners in Det. 303 were MSgt. Thomas C. Groomes was Supervisor.

THE FIRST STEP IN BECOMING

### ridge was named Top Sector cruiting programs and many ties, salaries, the job spectrum, Group develops method to create local posters MATHER AFB, Calif.— window cards for support. The The 3506th Air Force Re- face of the litho can then be "We are providing the notecruiting Group here has lettered with an appropriate books to the recruiters so they

events.

ers can prepare graphics to Major Douglas K. McCartney, "Recruiters may also want to shows and other activities, ac- and Publicity Division. cording to group officials.

is fastened to two (outdated) cials.

their printing classes localize recently toured the Thrill of Flight Van during its 27-day the two color posters provided swing through the San Fran- for the show," TSgt. Curran continued, "which saved me a Det. 305's Top Sector Supervi- cisco Bay area. The van is In Det. 108 TSgt. Niram L. sor and TSgt. Richard L. Kana- operated by the Air Force lot of time." Orientation Group headquartered Staff Sergeant Joe Kelly, Air at Wright-Patterson Air Force Force recruiter in Hayward,

High schoolers

tour flight van

ALAMEDA, Calif. — More recruiter at Salinas, Calif.

Calif., said he coordinated through his school's student "Careful planning and a union for poster placement and maximum advertising effort placed a news release and stock through high school newspapers, photograph in the high school radio and TV outlets was parnewspaper. "The school news editor and photographer even cesses," noted Technical Ser- took publicity photos for their geant Bill Curran, Air Force paper," SSgt. Kelly added.

"My high schools even had

# Reference book

A reference book design- to Air Force Recruiting Service ed to aid high school and officials here. college counselors discuss Air Force career opportunities with their students is being distributed to recruiters across the nation.

creating posters to directly on letters.

Produced by the advertising

directorate, it discusses the Armed Services Vocational Aptitude Battery and Air Force enlisted and officer programs Top Recruiter for Det. 311 The Counselor's Refer- Information is provided on enwas TSgt. Harold D. Daniels ence Book contains inform- listment requirements, technical while SMSgt. Charles W. Eld- ation on all Air Force re- training, educational opportunibenefits of a career, according various commissioning programs, and the Air National Guard and Air Force Reserve.

> Some 30,000 copies of the blue, loose-leaf notebook are being sent to Air Force Recruiting Groups and Detachments this month for further distribution to recruiters.

developed a method for message, using press-on or glue- can hand carry and explain their use to counselors as part of their support recruiter's local "It allows the individual to fall school recruiting programs," say the personal thing such as explained Lieutenant Colonel Using the method and "Welcome San Jose Counselors," John D. Williams, chief of the available materials, recruit- or plug the right event," said National Advertising Division.

support fairs, conventions, air chief of the group Advertising retain a copy of the reference book for use as a recruiting aid Many recruiters in the '06th when talking with applicants. In To create the display, a large Group use the graphics with the its loose-leaf form the book can Air Force lithograph is attach- Hall-Wall-Window Display or easily be updated or modified ed to a cardboard backing which for table-top display, say offi- into a personal recruiting aid,"



Commanders DIAL (Direct Information Action Line) is designed to provide Air Force Recruiting Service personnel with a direct line to the commander. If you have a question, suggestion, comment or complaint, call Autovon 487-3425, Federal Telephone System, (512) 748-3425 or commercial (512) 652-3425.

#### An ODS DIAL

COMMENT: About ODS letter 76-04, paragraph 3e. I wonder why we need to attach a notarized statement of parental consent from one parent when a block is provided on page 6 of Department of Defense Form 1966 which calls for verification of signature of single consent. I was wondering why we don't just use that block rather than going through the hassle of getting a notarized statement.

REPLY: You're partially right. The block you referred to can be used when the reason is clear-cut. For example you might use an entry such as "father deceased, 10 Oct. 68", or "Parents divorced with custody given to mother who has signed above. Divorce decree attached." When both parents are alive but not residing with each other, and custody has not clearly been given to the parent signing the document, the notarized statement is accomplished to legally protect the applicant and the recruiter. Thanks for calling.

#### Follow the rules

COMMENT: I feel that DIAL is a very positive way to go and it's doing a lot of good. I would like to know why our group's Annual Supervisor Management Training Conference excluded sector supervisors. ATC Regulation 50-16, Table 2, says it's mandatory for all sector supervisors to attend.

REPLY: Thanks for the call. I appreciate the compliment and also the fact that the answer is easy. We checked it out and learned that the meeting was a Group Commander's Management Conference, optional, covered in Table 2, Rule 4. The mandatory meeting you're concerned about is covered by Rule 3. Keep charging and follow the rules.

#### Que pasa?

COMMENT: Why is a prior service E-5 who has to retrain into the Security Police AFSC more acceptable than an E-4 who already has an 811?

REPLY: Our Prior Service enlistees must fit into the TOPCAP Year Group profile. This takes into account not only shortages in the AFSC per se, but also grade shortages within that AFSC. In this regard, our emphasis is to recruit fully qualified 811XOs in grades E-5 or higher. If we can't meet that objective, the fall back position, to meet year group and grade requirements for Security Police NCOs, is to find prior service members who held grade E-5 or higher and retrain them. Que pasa?

Things will get better

THE AIR FORCE RECRUITER

COMMENT: Something has got to be done about our detachment. Production may be down, granted, but this is not because of any lack of dedication and hard work by recruiters. It is because of self-imposed Air Force and Department of Defense standards which exclude many people who want to enlist, attacks by congressmen and the press on the military way of life, the reduction in benefits, increased scholarship and grant-aid by colleges, and an upward swing in the economy, among other things. Now our detachment has directed 12-hour work days with 10 hours on Saturdays. I need time for rest and relaxation; without it I can't see any sense in even trying. The harder the detachment leans on me, the less they'll get out of me, even if it means being fired from recruiting.

COMMENT: My husband is a recruiter in Detachment (same as previous call). I have supported recruiting in every way, including office work, mailouts, preparation of DD 369s, and answering the phone. I am withdrawing my support in protest of the working hours that have been imposed. We have been doing the best we can under difficult circumstances and I think these hours are a kick in the teeth to the recruiters and their families. I don't see how you can expect recruiters to have any morale, and their families to support them in their jobs, when all the brass does is see how much harder you can make things.

REPLY: I hope this situation hasn't deteriorated to the point of no return because I think the forthcoming reorganization and the new goal allocation system should help improve things in your detachment area. At the time you called, five of the thirty recruiters in your det. had achieved across the board production goals for the year, and only seven were ATB for the quarter. Your detachment commander felt an extra effort was justified and necessary, and since he's closer to the situation than I am, I trust his judgment. I know it's tough, because the same "brass" you're cussing have been consistently outspoken in representing your case. Budget cuts get closer and closer to the bone, not only for Recruiting Service but throughout the Air Force. Management actions to alleviate the load should not be taken impetuously or emotionally, but with due deliberation I think we are moving in the right direction. In other words, relief is on the way, and I hope you'll hang in there during this period of change and see if things don't get better. I appreciate your calls and sincerely wish that there could be a magic solution to the problems, but right now it's a case of harsh reality without easy solutions. All I can assure you is that we are doing the best we can to achieve our mission without imposing undue hardship on the people who are vital to its success. To you, and all the recruiters and members of the recruiting family, I express my honest gratitude-and I hope the frustrations of the moment never negate the feelings of satisfaction that come from tackling a big, tough, important job. Hang in there. You are doing a great job for our Air Force.

#### Aren't you glad

COMMENT: Other recruiters in my area receive their ASVAB rosters one to two weeks before I do. It just happened again with a local high school; the Army has had the roster for eight days and the Navy for four, and I still don't have it. If we're going to get the top quality people, we need the tools.

REPLY: Right on! Your detachment staff knows now that the rosters are to be forwarded to the field recruiters within 24 hours of receipt. Aren't you glad you used DIAL?

#### Cracked crystal ball

COMMENT: My detachment has been successful in supporting Reserve recruiting through the referral program. I've heard that Recruiting Service will take total responsibility for this function, thus negating the need for Reserve recruiters. Is this correct?

REPLY: Sounds like someone has been gazing into a cracked crystal ball. I can't say absolutely that it'll never ever happen, but I can say that we don't have any plans or intentions to absorb the Reserve recruiting mission at this time, and I don't anticipate any changes. Keep those Reserve referrals flowing!

#### Whooops

COMMENT: I recently heard from one of my applicants and in his letter he said that the classfication people at Lackland told him he could go into electronics. That doesn't seem right, because he is color blind. I would like some further information about this case.

REPLY: You're right, that's exactly what the interviewer told him. We investigated the case and discovered that the Form 1966 was incorrectly coded at the AFEES indicating normal color vision. In your applicant's case, he remained in his original Administrative Aptitude Area, but it all points up the vital necessity for accuracy on all the forms used in enlistment processing.

It's good, but ...

COMMENT: My suggestion concerns the ASVAB list. If you left two spaces between each name we could use this space for refinement instead of using the ATC Form 1340. Then we'd use the 1340 strictly for people who aren't ASVABed.

REPLY: Like many ideas that initially look good, research uncovered some factors that veto adoption. The Vocational Testing Group can list 16 names on each page using present procedures. Double spacing would allow 12 names. However, the result would be an increase in the number of cases of paper used each year from 300 to 400 cases. Raw cost is more than \$1,500, and does not consider such factors as cost for increased print time on the computer, handling by computer operators, handling by personnel at the Vocational Testing Group, mailing costs, etc. In other words, it's a good idea but we can't afford it.

#### It's vital

COMMENT: We are wasting a lot of money out here when applicants are sent home from the AFEES because they don't have a high school diploma or birth certificate when they come to go into the DEP. Rather than have the applicant return, the recruiter could mail the documents to us for verification after we've already gone ahead and enlisted the person in the DEP, or the kid could bring them with him when he returns to go on active duty.

REPLY: I think that at least one DIAL answer in each edition of THE RECRUITER Newspaper since we started the program in September has reaffirmed the absolute and vital necessity for determining and double-checking eligibility before we enter any contract with an applicant. What you're actually doing is pointing the finger at individual recruiters who aren't doing their jobs properly. I see no necessity to modify the system to accommodate carelessness and inefficiency. Anyone can make a mistake once, but repeat offenders should be identified to detachment commanders and sector supervisors so that action can be taken.



#### TV time

COMMENT: I have a TV show and would like to get some sort of Air Force news on a monthly basis—something that would make it an Air Force news show. Do you suppose we could obtain something like that?

REPLY: A special monthly or bimonthly package of this nature is one of the projects currently under consideration here. In the meantime, an excellent source is base newspapers from installations in your area. Most information officers would be more than happy to cooperate or provide assistance in such a project. You might also check your detachment A&P shop for Air Force News Service. Lots of good info in there!

#### Spleen ventor

COMMENT: This is sergeant ... well, what's the difference? Anyhow, I want to compliment you on the use of this line. I think it's a wonderful idea. Gives a guy a chance to vent his spleen and I'd like to vent mine right now about this crazy X factor. I just had a young lady disqualified for a specific job because she's a shy type, and when the doctor asked her, "can you lift 100 pounds?", she said, "well, I don't think so." She could lift 70 pounds. So he gave her an X-factor of 2 and she didn't get the job. I think it's wrong.

REPLY: Dear Sergeant "What's the Difference", if you had identified yourself, we could have checked out the specific case—which applicant, what AFSC, which AFEES, which doctor—and possibly provided some real assistance. As it stands, less than one per cent of GTEP enlistees are losing their jobs due to changes in X ratings after arriving at Lackland. Therefore I have to assume that the system is working fairly well. This probably isn't a satisfactory answer but, at least you've had an opportunity for cath'arsis, and as you said, DIAL has therefore served a purpose.

#### **Explanation for explanations**

COMMENT: Why does an applicant have to write a detailed description of every law violation, in addition to the offense for which the moral waiver is being requested? Certainly we are more intelligent than to have to sit here and read a detailed resume on a jaywalking offense that occurred several years before the drunk driving conviction that requires the waiver.

REPLY: The question that logically follows is why bother to process moral waivers? Think about it. What we're trying to do is carefully evaluate an otherwise disqualified applicant to determine whether or not he or she has behavior patterns that may cause problems after enlistment. We have learned through experience that the applicant's written explanation of each offense, no matter how inconsequential it may appear, provides valuable insights for the reviewing authority in making the decision. The applicant's explanations of circumstances leading up to each offense are sometimes more important in this regard than the official charges and the punishment. Some things have to be done.

#### No sanctuary

COMMENT: I would like to know why we have master sergeants assigned to support functions in recruiting. When there is work to be done, like in the logistics area, the master sergeants just sit around and do nothing. When a man is promoted to master sergeant he should be transferred to another detachment or go back to his old job in the Air Force, because he really doesn't do us any good.

REPLY: Promotion to higher ranks doesn't give anyone a "sanctuary" from work. Rising to the challenge often means getting out of the chair, pitching in and helping do whatever needs to be done. If there is anyone in today's Air Force who isn't prepared to go at mach one, contributing a 100 per cent effort, regardless of past accomplishment and current rank, it's time for them to look elsewhere. We don't need them in Recruiting Service—nor anywhere in the Air Force. You didn't identify yourself, are you a master sergeant assigned to a support function?

#### Take some leave, Hawk

COMMENT: I was just looking at your picture in Airman Magazine and noticed that you and I apparently have the same fellow making our name tags. However, my operations officer told me that mine doesn't conform with AFR 35-10 and made me get another one. When are you going to get a plastic name tag?

REPLY: I bought mine from a shop in Thailand six years ago. And I bought a new one at the Randolph BX after you called. I appreciate your interest in keeping me straight, Hawk, but there are times when I wish you'd take about 365 days of leave.

#### **ASVAB** literature

COMMENT: When are we going to get some literature on the new ASVABs 5, 6 and 7? Several high school counselors have asked me about it.

REPLY: The only literature available right now is 10-2A, "Time for Decision." According to the folks at the Vocational Testing Group, printing new literature has been held up due to a lag in research contracts validating the test. They hope to have it available at PDC by July 1. We will press them.

#### Maybe he wasn't born . . .

COMMENT: I have an applicant who was born on Guam, and we can't come up with any sort of birth certificate. So we finally contacted the Foreign Service and they said to send a Form 372 or 373, or something like that, to Guam. There is no procedure in ATCR 33-2 and I think we need clarification.

REPLY: I wish you had identified yourself so that we could have provided an immediate answer. The "372" you referred to is DD Form 372, Application for Verification of Birth. If you check Paragraphs 1-16 and 10-6 in ATCR 33-2, you'll see that this form, when sent to the Bureau of Vital Statistics of any state or jurisdictional government will provide acceptable proof of birth data.



### LINE

DRECT

INFORMATION

#### **GTEP** suggestions

COMMENT: I have a suggestion about guaranteed jobs. We should reduce them and expand into a broader AI-type category. For example, the individual would enlist for the 90 career field AI, and that would be strictly for medical associated jobs. Or rather than enlist in the general technical area, he could go for the 32 career areas for avionics systems. Then when he gets to Lackland, the job selection would be from that section of jobs in the 32 AFSCs.

REPLY: I appreciate suggestions but can't buy this one. At the time you called, 62 per cent of enlistees for this fiscal year had entered through the Guaranteed Training Enlistee Program. We think it provides a viable incentive for recruiters to use—I can't see changing when it appears that we have a winning horse in the race. Also, your suggestion would generate additional cost and effort to insure that the applicants meet the mandatory prerequisites for all AFSCs within a career area, not too wise considering our manpower and budget cuts.

#### MEPCOM can't

COMMENT: I am one of the testers now, an all-services tester, and am wondering whether I can still wear the badge. Air Force Manual 35-10 is kind of vague. I'd like to wear it because I'm proud of the Air Force Recruiting Service.

REPLY: I appreciate your pride but the fact of the matter is that you're now assigned to another command and it would therefore be inappropriate to wear the Air Force recruiting badge. Air Training Command Regulation 35-1 restricts wear of the recruiting badge to personnel assigned to the Air Force Recruiting Service, instructors at Recruiting School and recruiting inspectors on the ATC Inspector General Team. This includes AFEES Liaison NCOs, but not testers or others assigned to the Military Enlistment Processing Command.

#### Credit-able referrals

COMMENT: I was reading a DIAL in the May issue about credit for Reserve referrals. Here in our group we don't get any credit, no matter how many, what quality, or when, until the individual is actually enlisted in the Air Force Reserve. They must be doing it different in the other caller's group.

REPLY: Credit is not awarded for referrals but is given for referral enlistments. Make sure your Reserve referrals become Reserve enlistments. Total force is the name of the game.

#### Hang in there

COMMENT: We had a visitor from group head-quarters in February who told us that after he got back to group our hands would no longer be tied by phone limitations and we would no longer have to fill out Air Force Form 1072, and that he would also get us FTS phone service. Now here we are, months later and our phone calls have been cut nearly in half which means less contact with applicants. We are still filling out 1072s, and we don't have an FTS, and now det. says that we're going to be limited on mileage for our vehicle too. My partner and I have a large rural area and we need help.

REPLY: We checked with group and det.—they say no limitations have been placed on official use of car or phone. Your det. has submitted a request for survey to the Government Services Administration to get a reading on whether or not FTS would be cost-effective in your area. If GSA approves, det. must submit the request through group and ATC to Hq USAF to get the service. Discontinuance of Form 1072 has been suggested several times and the situation is currently under study at ATC Headquarters. However, it is a matter of public law that DoD agencies must verify all toll calls. In summary, action is under way but it's going to take time. Hang in there.

#### Two-for-one

COMMENT: My state's national guard has two units. One counts all time served when computing the two-for-one requirement; the other only counts time after completion of basic and tech training. Also, I have to refer prospective applicants to the Reserve recruiters but they apparently aren't doing the same when they find a person who is interested in full-time service. Also, I feel we should get referral credit for those enlisting in the Air National Guard even though the Guard does not fall under the Department of Defense.

REPLY: Where are you? Italy? It's true that the Air Guard units in the United States have a dual mission — a state mission as well as Federal, but don't ever forget that they are vital to the United States Department of Defense total force structure. In response to your specific questions: (1) AFR 33-3, para 4-5b reads in part, "To be eligible for enlistment in the Regular component, Reservists must have participated in an Active Reserve status for twice the time spent in BMT and tech training." In other words, a Reservist who spends seven months at basic and tech training must serve 14 months in a Reserve unit after completing the training. (2) In view of the increasing importance of the Reserve components, if a Reserve recruiter finds a sharp applicant who enlists for six years, that's good for the Reserve and good for the Air Force. We aren't competing with our own Reserve components for recruits. On the other hand, if the Reserve recruiter comes across a qualified applicant exclusively interested in fulltime service, I would hope that the rapport you've established is good enough so that the applicant will be sent to your office. (3) If we give credit for Guard referrals, it logically follows that we should have a Guard referral goal. Do you want another goal? If these answers aren't satisfactory, or if you have additional questions, contact my Reserve Affairs Advisor, Major Emmett V. Matthews (Autovon 487-5437).

#### It's serious

COMMENT: I would like to call your attention to Air Training Command Regulation 33-2, Chapter 2, page 2-22, reference AFSC 81130, the note regarding alcohol abuse. Many young men have been picked up at one time or another in their lives for public intoxication. It is usually a non-minor misdemeanor, maximum 50 dollar fine with the normal fine more like 10 or 12 dollars. Do you think we should do something about that note?

REPLY: Hope you're wrong—about many young men and public intoxication. One arrest may not indicate a serious drinking problem. However, why take a chance, especially when it pertains to a person who will have tremendous responsibility in the performance of duties? People entering the Security Police field, like policemen everywhere, should have their heads put together exceptionally well—we should stick with this policy.

#### DIAL of the month

COMMENT: I am calling concerning the ATC Form 1289, Market Survey. At present we are required to fill it out with an update on February 1, every year. Why not do it October 1 to align with the new fiscal year change and give us a better reading on our high school seniors for the coming year?

REPLY: You deserve a pat-on-the-back for a well-timed suggestion. My staff was in the midst of reaccomplishing the governing regulation, ATCR 33-11, when your call was received. It makes good sense and the procedure will be changed. DIAL works!

#### Call for Colonel Young

COMMENT: I am calling DIAL mainly to praise the innovative ideas of one of your group commanders, Colonel Ed Young. We recently had a meeting for all of the nurse recruiters in his group and it was excellent. We had a forum for grievances but, more importantly, were able to share ideas to improve our program. I know that DIAL is usually for complaints but I would like to take this opportunity to praise Col. Young for the support he provides to the nurse recruitment program.

REPLY: I'm glad you recognize DIAL's multifaceted communications potential. Even though it sounded like Col. Young's voice when I listened to the tape, I still think he's a nice guy. By the way, Col. Hanford called in from the Olst with the same praise.

## Base commander may be youngest

by Captain Anthony L. Batezel

CARLE PLACE, N.Y. — At 27, Captain Joe Bella-Air Force, And for a man Bellabona's "base" extends who has just begun his sec- over some 2,000 square miles progression.

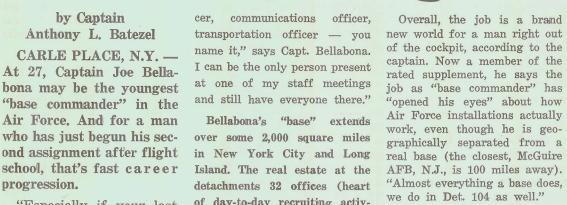
job was as a 'Tweet' in- ity), the interconnecting comstructor," says Capt. Bella- munications and transportation points up how recruiting duty bona, a former T-37 instruc- links (some 12 dozen telephones, tor pilot whose formal title 63 vehicles, the detachment's adnow reads "chief, admini- ministrative and personnel ac- Force really ticks to consider a strative and logistics branch" tions — all make up the cap-recruiting assignment," says for Air Force Recruiting Detach- tain's territory. ment 104 in metropolitan New

finance officer, personnel offi- assignment."

I can be the only person present

"Especially if your last of day-to-day recruiting activ-

Helping him cover this territory are six personnel, logistics But formal titles seldom tell and administrative specialists. the "whole story" about a job "We're a pretty tight team in the Recruiting Service. In we've got to know what each Bellabona's case, the job means other is thinking all the time," doing everything a base com- says Capt. Bellabona. "Teammander does at an Air Force work is as crucial a factor in base — and then some. "I'm the this job as it is in any flying



THE AIR FORCE RECRUITER

Capt. Bellabona's experience is no radical departure from Air Force life. "I'd urge anyone interested in seeing how the Air Capt. Bellabona. "For career broadening, you can't beat it."

There are some 38 "base commander" type jobs at detach-



IF TITLES MEAN ANYTHING, they mean EVERY-THING for Captain Joe Bellabona. His formal title is 'chief, administrative and logistics branch' for the Air Force Recruiting Service's Detachment 104 in metropolitan New York. Informally, he's known as the "base commander" since his job spans the responsibilities of a typicai installation commander, from personnel actions to ment level throughout Recruit- communication services. Name it, says Capt. Bellabona,

# that extra mile

by Master Sergeant John Mahony

The enlistment process is over, the departing warm handshakes are made, and the newest Air Force mem- Officer Training School appliber is on his way to Texas. cant he recruited several weeks

And the recruiter? Well, he goes on to tell about that

recruited, some go that extra miles to be at Second Lieutenant I just wanted to be at the mile. One went 2,000 miles.

Watson who took a week's leave ested in the young people who from his work as a recruiter in Billings, Mont., to be at the commissioning ceremonies of an

True, Joel M. Peterson, 24, of "great way of life" to other Livingston, Mont., was the first young people, but that's not person recruited by SSgt. Watson for officers training, but While all recruiters are that was not the reason the encouraged to stay in touch sergeant drove his own car at with those whom they've his own expense nearly 2,000 Peterson's commissioning.

There's Staff Sergeant Guy "If you are sincerely intercome into your office, you can't help but make friends," SSgt. Watson said in his Billings office. "That was my situation with Joel and Cindy Peterson.

> "When I met them the Petersons were newly wed, happy, eager, optimistic and ready for our 'great way of life.' Who could resist sharing their joy? That's why I drove down to Lackland Air Force Base, Tex. graduation."

# Minority recruiting getting 'old college try'

cently. The students created the ads as a class project.
(Air Force Photo by Master Sergeant Von Blunt) Recruiter helps with ad project

AIR FORCE RECRUITER Staff Sergeant Bob Blair sits

amid Air Force ads presented to him by the Mass Media

class of Washington High School, Washington, Iowa, re-

DES MOINES, Iowa—An projects. The students then Air Force Recruiting De- created bus cards, window pos- commended Det. 301 retachment 411 recruiter ters, and newspaper ads which helped several high school they felt would make the Air colleges and universities during students with a class pro- Force appealing to their age a recent week. ject and presented an Air group. Force recruiting message at the same time.

dia Class at Washington advertising. Iowa, develop an Air Force advertising campaign.

the 40 students on the Air Force she explained. and its appeal to young men

Mrs. Marscia Meskiel, mass media and journalism instruc- versity. Then, he and Staff Staff Sergeant Bob Blair, tor, asked for SSgt. Blair's help Sergeant Howard D. Golden, a recruiter at Iowa City, to give the students practical Anniston, Ala., spoke with stu-Iowa, helped the Mass Me- experience in the production of dents at Talladega College.

Force Recruiting Detach- son also stopped at radio and sioned officer. ment 301 recruiters are li- television stations in the detachterally giving their minority recruiting program in
Alabama the "old college" to record public service announcements as well as tape a "Everyone contacted in the black community was very receptive to our presence and record disposed to working with try," according to First 30-minute interview at WSFA- seemed disposed to working with Lieutenant Nate Johnson. TV in Montgomery.

Johnson, the 3503rd Air Force Recruiting Group SSgt. Jim McClung, detachment lieutenant. minority recruiting officer, cruiters after accompanying them on visits to four Alabama

Early in the week, the lieutenant met with the placement director at Alabama State Uni-

Later in the week, 1st Lt. Johnson accompanied SSgt. Law-"I wanted them to appreciate rence R. Hammett of Huntsville, 514 members the opportunity to Representing the detachment and understand how to conduct Ala., to Alabama A&M Univer-The sergeant assisted with an advertising campaign that sity. And Master Sergeant the class exercise by briefing would be accepted by a client," Leonard L. Madderra and Technical Sergeant Patrick A. Rohand women. He also showed ex- The results were displayed in Ala., went with the lieutenant information and literature on liam P. Goodman, and Sergeant

ROBINS AFB, Ga.—Air During his visit, 1st Lt. John- minority recruiting noncommis-

"Everyone contacted in the

us to help provide the quality of minority applicants desired His visit was coordinated by by the Air Force," said the

### **Association conducts** education convention

natti recently. It afforded Air headquarters. Force Recruiting Detachment throughout the country.

ling, recruiters in Montgomery, estimated 1,000 persons sought Dantzler, Staff Sergeant Wilamples of Air Force advertising the school's journalism center. to Miles College at Bessemer. Air Force educational programs. Anthony C. Smith.

COLUMBUS, Ohio - The an- Dr. Ralph S. Kaplan, former nual convention of the National educational affairs coordinator, Community Education Associa- Directorate of Advertising, retion, was conducted in Cincin- presented Recruiting Service

talk with educators from at the booth were Master Sergeant Hartwell E. Edwards, During the three-day event an Technical Sergeant Leonard J. Medal

June 1976

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Master Sergeant Gene L. Hilger, Air Force Recruitrecipient of the Air Force Commendation Medal for his outstanding managerial ability. Major Andrew P. Iosue, commander, Air Force Recruiting Service made the presentation to MSgt. Hilger during a visit to the detach-

Police praise

cently honored by Air Force Recruiting Detachment 411 a military fatality in 86 months. in Des Moines, Iowa. Major Louis R. Chierici, det. commander, presented him with an honorary recruiter certificate for his help in making their recruiting effort accident free. Trooper Longseth is assigned to the Traffic Safety Education Department of the Iowa Patrol.

Air Force opportunities
Air Force Recruiting Detachment 405 members recently participated in two KMOX-TV, St. Louis public affairs programs. Appearing on "St. Louis Illustrated" to discuss Air Force opportunities were Technical Sergeant Bernard L. Smith, recruiter, and Chief Master Sergeant John Lindsey, Det. 405 operations superintendent. The following week, Ronn Nichols, host of "Eye on St. Louis" interviewed CMSgt. Lindsey, along with Captain Helen Seele, nurse recruitment officer, and Staff Sergeant

Kay Dunne, Armed Forces Examining and Entrance Station, on jobs for women in the Air Force. Capitol flag

A flag which once flew over the nation's capitol was raised by four members of Air Force Recruiting Detachment 311 at the Nashville Speedway's season opener, recently. Tennessee Congressman Clifford Allen and Jim Clary, Nashville Tax Assessor, presented the flag to Sergeant Douglas Gibbons and Staff Sergeant Gregory Brotherton of the Nashville recruiting office and SSgt. Richard Pierce, located in Murfreesboro, Tenn., assisted Maj. Stein in raising the colors.

Home safe

Each quarter the Air Training Command (ATC) ing Detachment 411, operations supervisor, is a recent Inspector General Safety Directorate here publishes an "honor roll" of ATC technical training centers, wings, and other units listing ground accident free periods for each. Of the five categories, military fatalities, military injuries, Air Force motor vehicle accidents, civilian inuries and private motor vehicle accidents, the five Air Force Recruiting Groups have not reported a civilian Iowa Highway Patrol trooper Neil Longseth was re- injury for 158 months and the 3505th Group has not had

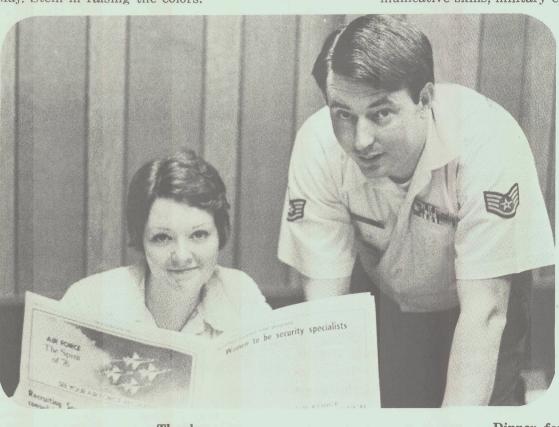
Retired

Master Sergeant Franklin D. Peters, Sector C supervisor in Goldsboro, N.C., was recently presented the Air Force Commendation Medal for meritorious service at his retirement ceremony. Major Winston R. Young-blood, commander, Air Force Recruiting Detachment 307, made the presentation to the 22-year Air Force veteran. The Goldsboro sector was tops in Det. 307 during the two quarters MSgt. Peters was supervisor.

AFA Award

Technical Sergeant Larry W. Redmond, Air Force Recruiting Detachment 310, was recognized as a Top Recruiter by the Richmond, Va., Chapter of the Air Force Association recently. The sergeant, who has been on production for nine months, was presented a plaque by Virginia Adjutant General, Major General William J. Mc-Caddin. According to detachment officials, TSgt. Redmond is the number two recruiter in Det. 310 and has met 150 per cent of his goal in all programs with top quality young people.

Academy graduate
Senior Master Sergeant Rolf C. McDonough, Plans Major Bernard M. Stein Det. 311 commander, Master Branch, Directorate of Operations here, recently graduated from the Air Force Senior Noncommissioned Officer Academy, Gunter Air Force Station, Ala. The nine week course, conducted by Air University, covers communicative skills, military environment and management.



RACHEL QUICK, Minonk, Ill., one of the first women to volunteer for a Security Specialist job, and her recruiter, Staff Sergeant Edward Kennedy, Peoria, Ill., review THE AIR FORCE RECRUITER newspaper. Miss Quick learned about the limited openings for women security specialists in her hometown newspaper. The story, similar to one which appeared in THE RE-CRUITER, was released by Air Force Recruiting Detachment 500, Advertising and Publicity branch officials to news media in the detachment area.

Master Sergeant Richard Stanoff, Air Force Recruittion (VA) hospital Bicentennial program, recently. In Mr. Robert W. Brawley, M.D., VA hospital director, said "Our recent Bicentennial program honoring hospital vol-George Air Force Base. MSgt. Stanoff was the key per- the recruiting office. son involved in the planning and coordination with our hospital staff and in arranging the long round trip from Victorville, Calif., to our hospital facility." In his letter of appreciation, Recruiting Service Commander, Major Sergeant Bernard Smith, a member of Air Force Recruit-

T-Bird pilot talks

pointe, a Thunderbirds pilot, explained to Reserve Officer Training Corps and Civil Air Patrol students from the during their demonstration. Some 20,000 people saw the resulting in four enlistments to the career day. Thunderbirds perform at the special Open House at Seymour Johnson Air Force Base, N.C., according to Technical Sergeant Richard Kinsland, a recruiter at Goldsboro, N.C.

Full house

The Tactical Air Command Band, Langley Air Force Base, Va., rock group "Thrust" played to a capacity crowd at the T. A. Edison High School recently, according to ing out at the base gym. Master Sergeant Joseph James, a recruiter assigned to the Alexandria, Va. recruiting office. The 15 member group was on a tour of Air Force Recruiting Detachment 305's area.

'Class of '76'

Ten per cent of the combined total senior class population of Diman Regional Vocational Technical High School, Fall River, and Seekonk High School, Seekonk, Detachment 109.

Dinner for counselors

Technical Sergeant Winston D. Cooke, a member of ing Detachment 610, received two letters of thanks for Air Force Recruiting Detachment 307 and his wife Linda his contributions to the San Diego Veterans Administra- recently hosted a center of influence dinner attended by Senior High School counselors in Rockingham, N.C. Aca letter to the Air Force Recruiting Service commander, cording to detachment officials, TSgt. Cooke has consistently exceeded his goal in the nonprior service program and credits his working relationship with the high school unteers was a huge success due in part to the excellent guidance counselors as one reason for his success. The Drill of Arms demonstration by the military members of other contributing factor is the help from his wife in

Career Day

Two first term airmen recently assisted Technical General Andrew P. Iosue cited MSgt. Stanoff for a job ing Detachment 405 during a career day at Florissant Valley Community College, Ferguson, Mo. Sergeant Dolan Heard, 375th Security Police Squadron and Airman First At a recent pre-show briefing, Captain John La- Class Karla Voisin, Air Force Medical Center, Scott Air Force Base, Ill., helped the Det. 405 recruiter explain job opportunities and other advantages of Air Force life Greensboro, N.C. area, aircraft maneuvers performed to the college students. TSgt. Smith attributed five leads

Controller of the Month

Airman First Class Paula A. Leos was recently selected Controller of the Month by the Accession Control Center here. The 20-year old native Nebraskan, a personnel specialist was previously assigned to Offutt Air Force Base, Neb. Her favorite pastimes are reading and work-

AFA recognition

Master Sergeant David B. Carew, recruiter at Monterey, Calif., and Staff Sergeant William A. Laton, Air Force Recruiting Detachment 606 Logistics, were recently honored at the annual Sunnyvale California Chapter. Air Force Association awards banquet. According to Det. 606 officials, MSgt. Carew was recognized for his ex-Mass., recently enlisted in the Air Force. The 23 students cellence in every phase of recruiting. SSgt. Laton rewere presented enlistment certificates by their recruiter, ceived recognition for being the outstanding noncommis-Staff Sergeant Robert E. Jacques, Air Force Recruiting sioned officer in the 3506th Air Force Recruiting Group for the second quarter of fiscal year 1976.



This year's celebration of the 4th of July is more than a national holiday. John Adams, writing 200 years ago, described the approach we should take to this great event in our nation's history.

He wrote, "I am well aware of the toil and blood and treasure it will cost us to maintain this Declaration. Yet through all the gloom I see rays of ravishing light and glory. This is our day of deliverance. With solemn acts of devotion we ought to commemorate it. With pomp and show, games, sports, guns, bells, bonfires and illuminations from one end of this continent to the other from this time forth forever,"

Those words aren't quaint rhetoric, any more than the language used to describe the "self-evident truths" in the Declaration of Independence. The Declaration was, and remains, one of the most revolutionary documents ever devised by man; it had profound effect, not only on our nation but for the whole world. The comparatively voluminous writings of men like Lenin and Mao cannot come close to the influence that one handwritten page has had on mankind.

That the concepts outlined in our Declaration of Independence are as alive today as they were in 1776 is due in large part to the blood, sacrifice and dedication of generations of Americans who've served in the armed forces.

Through their service, they formed a shield protecting the nation, and helped extend this concept of freedom to oppressed people throughout the world. If you think about it, that's a pretty good description of our job today.

"We act not just for ourselves, but for all mankind," said

the signers of the Declaration of Independence. No hollow rhetoric here, but a reflection on selfless service to country that is, and must remain, the hallmark of the United States Armed Forces.

Now we are starting our third century as a nation. Scan the front page of a major newspaper, or watch the evening news on television, and you'll know that the world is a turbulent place, and that we as a nation still face great challenges and problems.

It was that way in 1776, 1876, and will probably be that way in 2076. But as long as we retain our faith in the grand and inherent goodness of the United States, we can always look to the future with confidence, meeting our challenges and overcoming our problems.

July 4, 1976, must, therefore, be more than a day of commemoration. It is a time for rededication to eternal human values.

In this regard, our efforts to make a great Air Force better through quality recruiting are an insurance policy on the life of our country and an investment in world peace. Those who want to enjoy the benefits of peace and freedom must pay the cost for it—in our case, through long hours of hard work and complete dedication to the cause we serve.

This July 4th, stand a little prouder, and do it on the 5th, 6th, 7th and every day thereafter. Be strong and keep faith in the knowledge that we've had a good thing going in this country for 200 years and through our efforts we can help it continue to grow and be even better in the years to come.

Quality Tosus

Commander,
Air Force Recruiting Service

# A Great Way of Life